2021 AMUG Conference
Sponsor and Exhibitor Prospectus
Hilton Chicago | Chicago, Illinois, USA
March 14 - 18, 2021
www.amug.com
To call the AMUG Conference an event is an understatement. It is a unique gathering of AM users, of all levels, that assemble and band together to provide and share valuable insights and experiences to help one another.

Please consider this your

Save the Date

Chicago, Illinois

March 14-18, 2021

2021 AMUG Education and Training Conference

Registration opens October 1, 2020

The 2019 AMUG Conference in Chicago was the largest attended conference by attendees, sponsors and exhibitors. Five nights and four days of packed activities: hands-on training sessions, business perspectives, tips from industry leaders, and networking with other owners and operators of AM equipment.

As one of our trusted partners helping to grow the AM industry through education and training, we hope to see you at the 2021 AMUG Conference as a sponsor or an exhibitor. We’ve worked diligently to offer sponsors and exhibitors a wide variety of marketing opportunities, each designed to provide unparalleled access to the best and brightest in additive manufacturing and 3D printing.

We are pleased to offer a wide range of sponsorship opportunities that help companies educate and train their current users while introducing new and exciting products, applications and materials. This is also a great opportunity for companies to engage with the AM community to meet new prospects and help define the future of AM.

See you in Chicago!

2019-2021 AMUG Board
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What is AMUG?

The cornerstone of AMUG is the annual Education & Training Conference. AMUG members meet annually to share information, tips and tricks on additive manufacturing processes, applications, materials, ancillary equipment, and industry trends. To call the AMUG event a conference is an understatement. It is a unique gathering of all levels of industrial AM users that assemble and band together to provide and share valuable insights and experience to help one another.

The AMUG Conference provides the opportunity for leaders in the additive manufacturing industry to showcase their products and services to the owners, operators, and key decision makers of AM technology.

Location

Hilton Chicago
720 South Michigan Avenue
Chicago, Illinois USA 60605

Dates

Conference 
March 14 - March 18, 2021
4 days of training, presentations, networking sessions, and evening activities. Conference opens Sunday night with the AMUGexpo.

AMUGexpo 
March 14 - 15, 2021
Sunday and Monday only.

AMUG Registration Opens October 1, 2020
Sponsor, exhibitor, and attendee registration opens October 1, 2020. The AMUG Board is unable to secure or reserve exhibitor spaces or sponsorships. All interested parties must register through the AMUG website, www.amug.com. Once all available sponsorship or exhibit spaces are sold, AMUG will offer a wait list.

For more information, see Event Terms page 17-23.

Hotel Rates

$149.00 USD at Hilton Chicago
(excluding tax and hotel charges)

Sponsors and exhibitors are responsible for all travel and hotel accommodations. The AMUG Board is unable to make reservations on behalf of sponsors and exhibitors. Reservations at Hilton Chicago require a 3-night minimum.

Hotel registration opens October 1, 2020.
http://www.amug.com/hilton-chicago-2021/

Registration opens
October 1, 2020
Diamond Sponsors, continue your customer training at AMUG with the Training Lab. Diamond Sponsors will host two 1-hour, hands-on training labs. Design your program for advanced insight and training on your AM equipment, in-depth tips and tricks, and troubleshooting customer issues.

The AMUGexpo is not a trade show where you stroll aisle after aisle, often alone, in hopes of stumbling on a new solution while deciphering polished marketing messages for the facts. Instead, the AMUGexpo is another element that makes the AMUG Conference unique. It builds on the core principles of sharing, information exchange and networking. The AMUG Conference is known for its openness and members’ willingness to share insights, challenges, and successes; you will see this first-hand at the AMUGexpo.

The AMUG Technical Competition provides a forum for users of AM technologies to display their unique applications as well as their finishing capabilities. Users may submit their entries in the Advanced Concepts category or the Advanced Finishing category. Each category will be open to all AM technologies with a winner and runner-up being selected from each. The AMUG Technical Competition takes place on Monday night at the AMUGexpo.

Included in full conference passes, Conference attendees enjoy an evening out on Tuesday night at a surprise location filled with fun activities for everyone. The AMUG Conference is a morning until night, education filled, networking marathon, and Tuesday is no exception. This is one night you will not want to miss, especially sponsors and exhibitors. Bringing a guest? Purchase your Tuesday night guest pass and experience AMUG to the fullest with your customers and prospects.
ANNUAL CONFERENCE ATTENDANCE

AMUG ATTENDEE PARTICIPATION*

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<tbody>
<tr>
<td>Total attendees</td>
<td>262</td>
<td>361</td>
<td>527</td>
<td>888</td>
<td>1061</td>
<td>1546</td>
<td>1105</td>
<td>2064</td>
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<tr>
<td>Countries</td>
<td>17</td>
<td>16</td>
<td>17</td>
<td>26</td>
<td>23</td>
<td>27</td>
<td>29</td>
<td>32</td>
</tr>
</tbody>
</table>

* 2020 no numbers available due to conference postponement as a result of coronavirus

2019 AMUG CONFERENCE PERCENTAGE OF ATTENDANCE BY INDUSTRIES

- **AEROSPACE**
  - Aerospace and Space 12%

- **AUTOMOTIVE**
  - Automotive 7%

- **CONSUMER**
  - Consumer Products 5%

- **EDUCATION**
  - Educational Institutes 3%

- **GOVERNMENT**
  - Government, Military, and Defense 8%

- **MEDICAL**
  - Medical and Dental 5%

- **SUPPLIER**
  - AM Industry Suppliers 28%

- **SERVICE PROVIDER**
  - Service Provider 8%

- **OTHER**
  - Non-specified industry 24%

Americas - 1795
Europe - 234
Asia - 28
Oceania - 7
AMUG Conference
Thank you to our 2019 AMUG Sponsors

DIAMOND SPONSORS
3D SYSTEMS
Additive Manufacturing Solutions
3YOURMIND
Additive Industries
BASF
bigrep
Carbon
DSM
Bright Science. Brighter Living.
Dyndrite
eos
Essentium
ExOne
Fargodan Technologies
Formlabs
GE Additive
Renishaw
apply innovation™
SLM Solutions
Stratasys
TRUMPF

TITANIUM SPONSORS
NCP LEASING, INC.
Equipment Leasing

PLATINUM SPONSORS
AddUp
Desktop Metal
DMG MORI
EnvisionTEC
GKN ADDITIVE
Lumex
materialise
innovators you can count on
MicroTek
MSC Software
plural
Posprocess
RiZe
Sandvik
Tekna
Ultimaker
UnionTech
VELO 3D
XACT Metal
XJet

GOLD/GOLD+ SPONSORS

GOLD PLUS SPONSORS
Admatec Europe
Aurora Labs
LozBot 3D Printers

GOLD SPONSORS
3D Metal Printing Industry
3D Printing Industry
3Degrees
Additive Manufacturing Media
Arista Cast, Inc.
ASME
BD
CIDEAS Inc.
DEVELOP3D
Digital Engineering
Dinsmore Inc.
Fabraisonic LLC
Geferec GmbH
Höganäs AB
InTech Industries
LPW Technology
MakePartsFast
Metal AM Magazine
Midwest Prototyping
Mimaki USA
Oerlikon AM
Paxis LLC
Praxair Surface Technologies
Rapid Prototyping Services
Markforged
Photocentric
Solukon Maschinenbau GmbH
Titan Robotics, Ltd.

SILVER SPONSORS
American Additive Manufacturing Association for Manufacturing Technology (AMT)
ASTM International
DyeMansion
Layered Manufacturing and Consulting
Rieder Metal Finishing

BRONZE SPONSORS
Digital Metal AB
Kinea by AMOR
Pressure Technology, Inc.
Sigma Labs Inc
2021 AMUG Conference
Sponsor and Exhibitor Packages

Sponsor and Exhibitor Introduction

Additive Manufacturing Users Group (AMUG) conference will be held March 14-18, 2021, at the Hilton Chicago. Centrally located in downtown Chicago, the Hilton Chicago is a large luxury hotel with a grand history. The hotel is a Chicago landmark that overlooks Grant Park, Lake Michigan, and the Museum Campus. It is the third-largest hotel in Chicago by number of guest rooms; however, it has the largest total meeting and event space of any Chicago hotel.

Chicago is centrally located for our North American attendees, with easy access by ground and air. International attendees will certainly appreciate the convenience of Chicago O’Hare airport and Chicago Midway International Airport.
## 2021 AMUG Sponsorship Comparison

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<tr>
<th>Sponsorship Level</th>
<th>Diamond</th>
<th>Platinum or Platinum Plus</th>
<th>Gold or Gold Plus</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibitor</th>
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<tbody>
<tr>
<td><strong>Sponsorship Price</strong></td>
<td>$35,000</td>
<td>$7,500 Platinum $20,000 Platinum Plus</td>
<td>$7,500 Gold $10,000 Gold Plus</td>
<td>$2,500</td>
<td>$1,000</td>
<td>$3,500</td>
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<td><strong>Full Conference Attendee Pass</strong></td>
<td>6</td>
<td>2</td>
<td>1</td>
<td>0</td>
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<tr>
<td><strong>Exhibit Booth Size</strong></td>
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<tr>
<td><strong>AMUGexpo</strong></td>
<td>20x20</td>
<td>20x10</td>
<td>10x10</td>
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<tr>
<td><strong>AMUGexpo Days and Times</strong></td>
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<tr>
<td><strong>AMUGexpo Days and Times</strong></td>
<td>Monday 10:00am-10:30pm</td>
<td>Monday 10:00am-10:30pm</td>
<td>Monday 10:00am-10:30pm</td>
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<tr>
<td><strong>AMUGexpo</strong></td>
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<tr>
<td><strong>AMUGexpo Staff</strong></td>
<td>(Sunday and Monday AMUGexpo only)</td>
<td>(Sunday and Monday AMUGexpo only)</td>
<td>(Sunday and Monday AMUGexpo only)</td>
<td>(Sunday and Monday AMUGexpo only)</td>
<td>2 per booth</td>
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<td><strong>Lead Scanner Provided at No Cost</strong></td>
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<td>1</td>
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<td><strong>Presentation Session</strong></td>
<td>(2) 1-hour presentations at conference</td>
<td>(1) 1-hour presentation at conference</td>
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<tr>
<td><strong>Training Lab Workshop</strong></td>
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<td><strong>Shared Training Lab Space</strong></td>
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<tr>
<td><strong>Dedicated Sales Room (Limited Availability)</strong></td>
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<td><strong>Conference Program</strong></td>
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<tr>
<td><strong>Logo or Company Name Listed</strong></td>
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<tr>
<td><strong>Thank You in AMUG Opening Session and Video</strong></td>
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<td><strong>Co-Branded Give-Away in AMUG Member Bag</strong></td>
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<td><strong>Monthly AMUG Newsletter</strong></td>
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<td><strong>Web Link</strong></td>
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<tr>
<td><strong>Article (up to 10 articles per year)</strong></td>
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<tr>
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<td><strong>Sponsor Speaking Sessions Listed (app and planner)</strong></td>
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<td><strong>Speaking Session Evaluation (app)</strong></td>
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<td><strong>Diamond Optional</strong></td>
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<tr>
<td><strong>Diamond Reception - Optional</strong></td>
<td>Limited availability and restrictions apply</td>
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**Note:** Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.
Diamond Sponsorship
$35,000
Diamond Sponsorships Available (limited availability)

Diamond Sponsorship includes

EXHIBITOR SPACE AND STAFF
(1) 20x20 DIAMOND EXHIBITOR SPACE
• 20x20 exhibitor space, see rules for booths page 22.
• Display multiple additive manufacturing machines during entire AMUG conference in exhibitor space.
• Electrical and Utility Package:
  • (4) Standard 110-volt and (2) 208-volt electrical power provided.
  Additional power requirements can be arranged at extra cost.
  • (1) Gas is one Nitrogen 160L Dewar, no cylinders allowed.
  • (1) Air is 3-5 CFM at 90 PSI.
• (2) lead scanners provided at no cost.

Note: Additional power and utilities can be arranged at extra cost

(4) STAFF Passes FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO
• AMUG will provide 4 complimentary support staff passes to Diamond Sponsors to assist in the management of the Diamond exhibit space during the AMUGexpo on Sunday and Monday.

Passes are non-transferable to non-sponsor employees/contractors and are good only during the AMUGexpo. Support staff must be registered with AMUG.

TRAINING LAB AND PRESENTATIONS
TRAINING LAB AT CONFERENCE
Exclusively for Diamond Sponsors, each shared Training Lab room allows for sponsors to give hands-on training for operating equipment, finishing fabricated parts, learning software, and more. Sessions should avoid sales pitches. Room capacity up to 100 with limited demo space. No large equipment allowed. Space is limited to Diamond sponsors.

TRAINING LAB WORKSHOPS
• (2) 1-hour hands-on training sessions in the Training Lab room.

PRESENTATIONS AND PANEL SESSIONS AT CONFERENCE
• Diamond Sponsors receive (2) 1-hour presentations during the conference. Please avoid sales pitches.

AMUG to provide dates and times of each training and presentation session.

DIAMOND SALES ROOM
(1) SALES ROOM PER DIAMOND (LIMITED AVAILABILITY)
Located outside of the AMUGexpo, Diamond Sponsors will receive 1 sales room for use during the entire conference for sales meetings. Restrictions apply:
• (1) designated sales room will be available to Diamond Sponsors for use throughout the AMUG Conference.
• Room is selected through a priority process.
• Rooms vary in size and location.
• Room is at no cost to the Diamond Sponsor.
• AV and F&B not included.
• Room may be used as an office or for sales/teamm/customer meetings or presentations (AV separate cost).
• IMPORTANT NOTE: Sales Room activity will not be included in the agenda.

AMUG CONFERENCE ATTENDANCE
(6) FULL CONFERENCE ATTENDEE Passes
Sunday, March 14 - Thursday, March 18, 2021
• Access to conference (4 days), all presentations, panel discussions and workshops, keynote presentations, and Innovator Showcase.
• Reception at AMUGexpo Sunday and Monday.
• Technical Competition on Monday at AMUGexpo.
• Networking breakfasts and lunches Monday - Thursday.
• Dinner and Off-Site Event on Tuesday.
• Networking dinners on Wednesday and Thursday.
• Access to mobile app and online planner.
• Access to conference proceedings.

Attendee is responsible for all travel and hotel accommodations.

Additional lunches and Off-Site Dinner tickets may be purchased separately.

MARKETING AND RECOGNITION
MONTHLY NEWSLETTER
• (1) link from the AMUG newsletter to sponsor website.
• Monthly article. Up to 10 article submissions. Diamond sponsor must commit by November 2020 to receive 10 article submissions. Otherwise, newsletter submission will run from month of agreement through September 2021.

RECOGNITION
• Logo on sponsorship page in conference program.
• Thank you in AMUG opening session and video.
• Branded signage in prominent conference areas.
• Exclusive to Diamond Sponsors, co-branded conference give-away in member bags. Additional cost for co-branded item will apply and it is to be coordinated through AMUG. Contact us for more details.
• Logo on hotel key card.

Deadline for key card branding is January 5, 2021. All Diamond Sponsors confirmed after the deadline date will not receive their logo on the hotel key card.

AMUG WEBSITE
• Sponsor logo on the AMUG website and link to sponsor website.
• Sponsor description on AMUG website. To be supplied by sponsor.
• Sponsors product video on the AMUG website. To be supplied by sponsor.

MOBILE APP AND ONLINE PLANNER
• Sponsor listing - logo and web link from online planner to sponsor website.
• Sponsor description on AMUG website. To be supplied by sponsor.
• Sponsors product video on the AMUG website. To be supplied by sponsor.

• Sponsor speaking sessions listed in mobile app.
• Insights and Highlights posted in mobile app by AMUG.

Speaking session evaluations in mobile app to gauge effectiveness of session.
Platinum Sponsorship includes

EXHIBITOR SPACE AND STAFF
(1) 10X20 PLATINUM DEMO SPACE
• 10x20 space in AMUGexpo area, see rules for booths page 22.
• (1) Additive manufacturing machine displayed in demo space during entire conference.
• Carpet, pipe and drape included.
• Electrical and Utility Package:
  • (3) Standard 110-volt and (1) 208-volt electrical power provided. Additional power requirements can be arranged at extra cost.
  • (1) Gas is one Nitrogen 160L Dewar, no cylinders allowed.
  • (1) Air is 3-5 CFM at 90 PSI.
• (2) lead scanners provided at no cost.

Note: Additional power and utilities can be arranged at extra cost

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO
• AMUG will provide 2 complimentary support staff passes to Platinum Sponsors to assist in the management of the Platinum exhibit space during the AMUGexpo on Sunday and Monday.

Passes are non-transferable to non-sponsor employees/contractors and are good only during the AMUGexpo. Support staff must be registered with AMUG.

PRESENTATIONS
PRESENTATIONS AND WORKSHOPS AT CONFERENCE
• Platinum Sponsors receive (1) 1-hour presentations during the conference.
  Please avoid sales pitches.

AMUG to provide date and time of session.

PLATINUM SALES ROOM
PLATINUM SALES ROOMS MUST BE RESERVED
• Platinum Sponsors will have the ability to reserve a sales room at the conference. 2-hour and 1 1/2 hour sessions are available, and may be reserved up to 2 time slots.
  • Room is selected on a first-come, first-serve.
  • Rooms vary in size and location.
  • AV and F&B not included.
  • Room may be used for sales or team meetings.
  • Room and activity will not be included in the agenda.
  • Room availability subject to change.

AMUG CONFERENCE ATTENDANCE
(2) FULL CONFERENCE ATTENDEE PASSES
Sunday, March 14 - Thursday, March 18, 2021
• Access to conference (4 days), all presentations, panel discussions and workshops, keynote presentations, and Innovator Showcase.
• Reception at AMUGexpo Sunday and Monday.
• Technical Competition on Monday at AMUGexpo.
• Networking breakfasts and lunches Monday - Thursday.
• Dinner and Off-Site Event on Tuesday.
• Networking dinners on Wednesday and Thursday.
• Access to mobile app and online planner.
• Access to conference proceedings.

Attendee is responsible for all travel and hotel accommodations.

Additional lunches and Off-Site Dinner tickets may be purchased separately.

MARKETING AND RECOGNITION
RECOGNITION
• Logo on sponsorship page in conference program.
• Thank you in AMUG opening session and video.
• Branded signage in prominent conference areas.

MONTHLY NEWSLETTER
• (1) link from the AMUG newsletter to sponsor website. Link from newsletter will run from month of agreement through September 2021.

AMUG WEBSITE
• Sponsor logo on the AMUG website and link to sponsor website.
• Sponsor description on AMUG website. To be supplied by sponsor.

MOBILE APP AND ONLINE PLANNER
• Sponsor listing - logo and web link from online planner to sponsor website.
• Exhibitor listing with logo in mobile app.
• Description and social media links in mobile app and online planner.
• Brochure upload to mobile app and online planner.
• Sponsor speaking sessions listed in mobile app and online planner.
• Speaking session evaluations in mobile app to gauge effectiveness of session.

UPGRADE OPTION
UPGRADE TO PLATINUM PLUS
• For an additional $2,500, Platinum Sponsor may upgrade to a Platinum Plus level that allows the sponsor to display (2) additive manufacturing machines in demo space.

Size restrictions apply. Pre-approval required. Contact AMUG.
Gold Sponsorship
$7,500 standard
$10,000 gold plus
Gold Sponsorships Available (limited availability)

Gold Sponsorship includes

EXHIBITOR SPACE AND STAFF
(1) 10x10 EXHIBIT SPACE
• 10x10 exhibit space in AMUGexpo area, see rules for booths page 22.
• Display non-AM products in exhibitor space.*
• Carpet (hotel carpet), pipe and drape included.
• Electrical and Utility Package:
  • (2) Standard 110-volt electrical power provided. Additional power requirements can be arranged at extra cost.
  • (1) lead scanner provided at no cost.
* Upgrade to Gold Plus to display additional manufacturing machines.
Note: Additional power and utilities can be arranged at extra cost

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO
• AMUG will provide 2 complimentary support staff passes to Gold sponsors to assist in the management of the Gold exhibit space during the AMUGexpo on Sunday and Monday.
  Passes are non-transferable to non-sponsor employees/contractors and are good for only during the AMUGexpo. Support staff must be registered with AMUG.

MARKETING AND RECOGNITION
RECOGNITION
• Name listed on sponsorship page in conference program.
• Thank you in AMUG opening session and video.
• Branded signage in prominent conference areas.

MONTHLY NEWSLETTER
• (1) link from the AMUG newsletter to sponsor website. Link from newsletter will run from month of agreement through September 2021.

AMUG WEBSITE
• Sponsor logo on the AMUG website and link to sponsor website.
• Sponsor description on AMUG website. To be supplied by sponsor.

MOBILE APP AND ONLINE PLANNER
• Sponsor listing - logo and web link from online planner to sponsor website.
• Exhibitor listing with logo in mobile app.
• Description and social media links in mobile app and online planner.
• Brochure upload to mobile app and online planner.

AMUG CONFERENCE ATTENDANCE
(1) FULL CONFERENCE ATTENDEE PASS
Sunday, March 14 - Thursday, March 18, 2021
• Access to conference (4 days), all presentations, panel discussions and workshops, keynote presentations, and Innovator Showcase.
• Reception at AMUGexpo Sunday and Monday.
• Technical Competition on Monday at AMUGexpo.
• Networking breakfasts and lunches Monday - Thursday.
• Dinner and Off-Site Event on Tuesday.
• Networking dinners on Wednesday and Thursday.
• Access to mobile app and online planner.
• Access to conference proceedings.

Attendee is responsible for all travel and hotel accommodations.
Additional lunches and Off-Site Dinner tickets may be purchased separately.

UPGRADE OPTION
UPGRADE TO GOLD PLUS
• For an additional $2,500, Gold Sponsor may upgrade to a Gold Plus level that allows the sponsor to display (1) additive manufacturing machine in exhibit space.
• GOLD Plus Electrical and Utility Package:
  • (2) Standard 110-volt and (1) 208-volt electrical power provided.
  • (1) Gas is one Nitrogen 60L Dewar, or one 6 pack.
  • (1) Air is 3-5 CFM at 90 PSI.
Size restrictions apply. Pre-approval required.

NO EXHIBIT SPACE OPTION
• Gold Sponsors can opt out of their exhibit space (and support staff passes) in exchange for (1) additional full conference attendee pass.
• Receive all other Gold Sponsor benefits—recognition, newsletter, website, mobile app and online planner.

Note: Provisions for sponsorship levels may be subject to change due to unforeseen circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibition for the benefit of the members as determined by the AMUG Board of Directors.
Exhibitor Only

$3,500

AMUGexpo only booth (limited availability)

Exhibitor Package includes

EXHIBITOR SPACE AND STAFF

(1) 10x10 EXHIBIT SPACE

• 10x10 exhibit space in AMUGexpo area, see rules for booths page 22.
• Display non-AM products in exhibitor space.*
• Carpet, pipe and drape included.
• Skirted table with (2) chairs. Tables are 6-foot unless otherwise notified.
• Electrical and Utility Package:
  • (1) Standard 110-volt electrical power provided. Additional power requirements can be arranged at extra cost.
  • (1) lead scanner provided at no cost.
* Upgrade to Gold Plus to display additive manufacturing machines.
Note: Additional power and utilities can be arranged at extra cost

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO

• AMUG will provide 2 staff passes to exhibitors to manage the exhibit space during the AMUGexpo on Sunday and Monday.
Passes are non-transferable to non-sponsor employees/contractors and are good for only during the AMUGexpo. Support staff must be registered with AMUG.

MARKETING AND RECOGNITION

• Name listed on sponsorship page in conference program.

MOBILE APP AND ONLINE PLANNER

• Exhibitor listing with logo in mobile app.
• Description and social media links in mobile app and online planner.
• Brochure upload to mobile app and online planner.

SPONSORSHIP ENHANCEMENTS

Want to get more involved at AMUG?
Check out our additional Sponsorship Enhancement opportunities.

• Pre-Conference Tours
• Networking Activities
• Certificate Course
• Become an AMUG Volunteer
• Join an AMUG Committee
• Donate to the Scholarship Funds
See page 15 for more details

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.
**Silver Sponsorship**

$2,500

**Silver Sponsorship includes**

**MARKETING AND RECOGNITION**
- Name listed on sponsorship page in conference program.
- Thank you in AMUG opening session and video.
- Branded signage in prominent conference areas.

**AMUG WEBSITE**
- Sponsor logo on the AMUG website and link to sponsor website.
- Sponsor description on AMUG website. To be supplied by sponsor.

**Bronze Sponsorship includes**

**MARKETING AND RECOGNITION**
- Name listed on sponsorship page in conference program.
- Thank you in AMUG opening session and video.

**AMUG WEBSITE**
- Sponsor logo on the AMUG website and link to sponsor website.
- Sponsor description on AMUG website. To be supplied by sponsor.

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**SPONSORSHIP ENHANCEMENTS**

**Want to get more involved at AMUG?**

Check out our additional Sponsorship Enhancement opportunities.

- Pre-Conference Tours
- Networking Activities
- Certificate Course
- Become an AMUG Volunteer
- Join an AMUG Committee
- Donate to the Scholarship Funds

See page 15 for more details

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*Note: Provisions for sponsorship levels may be subject to change due to unforeseen circumstances or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitions for the benefit of the members as determined by the AMUG Board of Directors.*
Opportunities

PRE-CONFERENCE TOURS
Interested in hosting a tour of your facility for the AMUG attendees? AMUG is looking for companies in the AMUG Conference area that are interested in hosting tours of their facilities on Saturday or Sunday, prior to Conference open at 4pm. Past tours have been well attended and well received by AMUG Conference attendees, and we would love to extend the opportunity to host a tour to all companies that are interested.

Contact AMUG at agenda@amug.com for additional information or to express your company’s interest in participating.

CERTIFICATE COURSES
AMUG works with organizations to provide additional safety and certification courses to AMUG Conference attendees. Previous certification courses have included UL Certification Course and SME Certification Course. Certification courses are scheduled for Friday after the AMUG Conference, but a preliminary course overview may be offered on Sunday prior to the conference. All certification courses are managed, promoted and paid for by the participating organizations. AMUG will promote the course to registered AMUG Conference attendees. Deadline for certification course consideration by AMUG is December 31, 2020.

Contact AMUG regarding certification course availability and details, agenda@amug.com.

NETWORKING ACTIVITIES
During the AMUGexpo (Sunday and Monday) and Networking Dinners (Wednesday and Thursday night) at the conference, AMUG has select networking sponsorships available. The sponsored networking activities are designed to engage AMUG attendees during the night-time events, such as the 3D Platform giant AM chess match, as seen and participated in at AMUG 2017 and 2018. During the 2018 AMUG Conference, BASF entertained attendees with Anthony Gomes playing a 3D printed guitar live from St Louis Union Station. In 2019, 3D Systems sponsored “Lights. Camera. Action - An Evening with Karl Meyer”. Networking opportunities are limited and will be approved by the AMUG Board. Not all sponsorships are monetary: some are in the form of material donations or company assistance for particular programs during the events. For more details contact AMUG, agenda@amug.com.

BECOME AN AMUG VOLUNTEER
Join the all-volunteer organization As an all volunteer organization, the AMUG Board works with individuals globally to increase awareness and build a strong additive manufacturing community. If you are interested in joining the expanding AMUG team, contact AMUG at volunteer@amug.com to see how you can become involved with AMUG.

SCHOLARSHIPS
The Guy E. Bourdeau and Randy Stevens Scholarships are funded through independent sources. If you, or your organization, is interested in providing funding for either scholarship, please contact the scholarship committee at scholarship@amug.com.
Sponsorship & Exhibitor Event Terms

***** PLEASE NOTE: THIS CONFERENCE IS NOT OPEN TO THE GENERAL PUBLIC. *****
To register as an attendee for the Additive Manufacturing Users Group (AMUG) Educational & Training Conference you/your company must have direct ownership of an industrial additive manufacturing equipment; using it for professional applications.
AMUG Conference Terms and Conditions

AMUG Conference is NOT open to the general public.
Additive Manufacturing Users Group (AMUG) Education and Training Conference ("AMUG Conference") 2020 is scheduled to occur from March 14 - 18, 2021, at the Hilton Chicago in Chicago, Illinois. Additive Manufacturing Users Group, Inc. ("AMUG") reserves the right, at its sole discretion, to change the site, hours or dates of the conference. AMUG will attempt to notify sponsors, exhibitors and attendees of any such changes as far in advance as possible.

Registration Requirements

ATTENDEE REGISTRATION
To register as an attendee for the AMUG Conference, you/your company must have direct ownership of industrial additive manufacturing equipment; using it for professional applications.

SPONSOR AND EXHIBITOR REGISTRATION
Sponsors and exhibitors should have a direct relation to the additive manufacturing industry. AMUG reserves the right to decline or cancel participation of sponsors and exhibitors should they not meet the needs of the AMUG community.

Conference Registration
2021 AMUG Conference registration will commence on October 1, 2020. AMUG is a closed conference. The fee for AMUG Conference registration passes will be as follows:

<table>
<thead>
<tr>
<th>CONFERENCE REGISTRATION PASS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Early-Bird Registration until December 31, 2019*</td>
<td>$895.00</td>
</tr>
<tr>
<td>Standard Registration until February 14, 2021</td>
<td>$995.00</td>
</tr>
<tr>
<td>Late Registration after February 14, 2021</td>
<td>$1495.00</td>
</tr>
</tbody>
</table>

*Early-Bird registration based on 2020 AMUG Conference registration. Due to the postponement of 2020 AMUG Conference, registration will commence with Standard pricing of $995USD on July 1, 2020.

Conference registration includes:
- Keynote presentations
- Technical sessions
- Workshops and hands-on training
- Technical competitions
- Vendor breakouts
- Training Lab sessions
- AMUGexpo
- Breakfast, Lunch, Dinner
- Welcome reception
- Off-site dinner

Conference registration does not include travel, transportation or hotel reservations. Attendees, exhibitors and sponsors are responsible for all travel, transportation and hotel accommodations. AMUG is unable to make hotel reservations on behalf of attendees, sponsors or exhibitors.

Sponsor/Exhibitor Registration
Sponsor and exhibitor registration for 2021 AMUG Conference will commence on October 1, 2020. Sponsor and exhibitor registration is separate from Conference attendee registration.

<table>
<thead>
<tr>
<th>EXHIBITOR AND SPONSOR REGISTRATION COSTS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor-only</td>
<td>$3,500.00</td>
</tr>
<tr>
<td>Bronze</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Silver</td>
<td>$2,500.00</td>
</tr>
<tr>
<td>Gold</td>
<td>$7,500.00</td>
</tr>
<tr>
<td>Gold Plus</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Platinum</td>
<td>$17,500.00</td>
</tr>
<tr>
<td>Platinum Plus</td>
<td>$20,000.00</td>
</tr>
<tr>
<td>Diamond</td>
<td>$35,000.00</td>
</tr>
</tbody>
</table>

Details for exhibitor and sponsor packages can be found on their respective pages. Payment details can be found on page 19.

Registration Requirements
Submission of a registration is regarded as affirmation of your acceptance of the AMUG Conference Registration Terms and Conditions.

AMUG Conference Registration Terms and Conditions
The following Terms and Conditions set out the rules applicable to the AMUG Conference. Participants shall be bound by these terms and conditions upon registering for the conference and are advised to read and understand these terms carefully before registering.
The conference is a global event open to owners and operators of industrial additive manufacturing equipment. AMUG adheres to the United States of America Trade Restrictions, http://www.treasury.gov/resource-center/sanctions/Programs/Pages/Programs.aspx.

Registration for individuals and companies from countries classified as sanctioned will be declined.

AMUG Rules and Regulations subject to change without notice. Visit the AMUG website for the most current version of Terms and Conditions.
Conference Language
Conference language is English.

Age Limitation
Attendees must be 21 years of age to attend the AMUG Conference and all related events including the Welcome Reception, AMUGexpo and the Off-site Event. Requests for any exception to this term must be made in writing to AMUG Board, registrar@amug.com.

Admittance
In its sole discretion, without refund, AMUG reserve the right to refuse admittance to or expel from the AMUG Conference anyone that the AMUG Board determines is behaving in a manner that could be disruptive to the conference or any other attendee or is contrary to the best interests of AMUG. 

If you are a non-U.S. citizen registering for the conference, please consult your country’s laws and regulations regarding attendance at a U.S. conference. Citizens from countries on the U.S. Office of Foreign Assets (OFAC) embargoed may be restricted from attending or participating in the conference. View the OFAC list at http://www.treasury.gov/resource-center/sanctions/Pages/default.aspx

Photo ID
A government, country/state, or company issued photo id is required to collect AMUG Conference credentials/badges.

Visa Requirements / Invitation Letter
It is your sole responsibility to take care of visa requirements. If you require an entry visa, you must allow sufficient time for the visa application procedure. Your registration details might be shared with the immigration authorities to assist in the immigration process. However, AMUG Conference will not contact embassies and consulates on your behalf.

To receive an invitation letter for AMUG Conference, you must submit in writing a request for an invitation letter. Include the following in your email:
• First and Last Name
• Company Name
• Email Address
• Passport Number (if required by your country)
• Company Address
• Purpose for attending AMUG Conference

Submit request to secretary@amug.com.

Credential/Badge Control
AMUG Conference is a closed event. Name badges are required for admission. Anyone without a proper badge will be escorted from the event. AMUG Conference-issued credentials/badges are the sole property of the AMUG Conference Organizer and must be surrendered upon demand to AMUG Conference and/or AMUG Conference Organizer representatives. AMUG credentials must be prominently displayed while at the AMUG Conference or designated off-site activities. False certification of an individual as an attendee or as an exhibitor’s representative, misuse of an exhibitor’s or sponsor’s badge, or any other method of device used to assist unauthorized personnel to gain admittance to the conference, exhibit floor, or AMUG activity will be just cause for expelling the exhibitor or sponsor and its representative(s) from the exhibit floor and/or banning them from future entrance into the conference. The exhibitor, its employees and agents, and anyone claiming to be in the hall through the exhibitor, waives any rights or claims for damages arising out of the enforcement of this rule.

Substitution Policy
Substitutions, including those made on-site, are allowed. You may process your substitution either online or on-site:
• Online substitutions may be made through the AMUG registration process, provided that the substituted individual is an employee of the same company as the original conference attendee registrant. For assistance, email registrar@amug.com.
• On-site substitutions are allowed with the written permission of the original attendee registrant and provided that the substituted individual is an employee of the same company as the original Conference Attendee registrant. On-site ask for Kevin Zaras, AMUG Registrar; Leslie Frost, AMUG Secretary; or Vince Anewenter, AMUG Treasurer.
Payments, Cancellation and Refund Policies

CONFERENCE ATTENDEE: If you are paying by check, please note that the check must be postmarked by the corresponding deadline date in order to receive stated pricing. If you arrive on-site with a balance due, you will be required to pay the full on-site price.

SPEAKERS: AMUG is unable to compensate presenters and appreciates their participation and support. AMUG and sponsor speakers are required to register as an attendee of the AMUG Conference at the applicable registration price.

EXHIBITORS: Prices quoted include all items outlined in the AMUG Sponsor Prospectus. Exhibitors receive two booth staff passes for the AMUGexpo, which does not grant access to the AMUG Conference session. To participate in conference sessions, AMUG encourages individuals to register as a conference attendee. Payment must be received in full at time of exhibitor registration to secure a booth at the AMUGexpo.

SPONSORS: Prices quoted include all items outlined in the AMUG Sponsor Prospectus. Sponsors may purchase additional Conference Attendee Passes, beyond their sponsorship allotment, at published rate. To secure and select booth space, and initiate sponsor marketing programs, exhibitor/sponsor must meet the deposit and deadlines below:

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>DEPOSITS AND DEADLINES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(Secure booth priority selection and initiate marketing programs)</td>
</tr>
<tr>
<td>Exhibitor - $3,500</td>
<td>$3,500 pay in-full at time of registration to secure priority selection.</td>
</tr>
<tr>
<td>Bronze - $1,000</td>
<td>$1,000 pay in-full at time of registration to initiate marketing programs.</td>
</tr>
<tr>
<td>Silver - $2,500</td>
<td>$2,500 pay in-full at time of registration to initiate marketing programs.</td>
</tr>
<tr>
<td>Gold Sponsor - $7,500</td>
<td>$7,500 pay in-full at time of registration to secure priority selection and initiate marketing programs.</td>
</tr>
<tr>
<td>Gold Plus Sponsor - $10,000</td>
<td>$10,000 pay in-full at time of registration to secure priority selection and initiate marketing programs.</td>
</tr>
<tr>
<td>Platinum Sponsor - $17,500</td>
<td>$8,000 due at time of registration and must be received by October 16, 2020 to secure priority selection and initiate marketing programs. Balance due: January 15, 2021</td>
</tr>
<tr>
<td>Platinum Plus Sponsor - $20,000</td>
<td>$9,000 due at time of registration and must be received by October 16, 2020 to secure priority selection and initiate marketing programs. Balance due: January 15, 2021</td>
</tr>
<tr>
<td>Diamond Sponsor - $35,000</td>
<td>$11,000 due at time of registration and must be received by October 16, 2020 to secure priority selection and initiate marketing programs. Balance due: January 15, 2021</td>
</tr>
</tbody>
</table>

If you are paying by check, please note that the check must be postmarked by the corresponding deadline date in order to receive stated pricing. If you arrive on-site with a balance due, you will be required to pay the full on-site price.

CONFERENCE ATTENDEES AND EXHIBITOR STAFF

If circumstance, or policies in your organization change, and you can no longer attend the AMUG Conference, you can cancel your attendee registration by notifying AMUG. Following are the applicable deadlines for cancellations and refunds for attendees and exhibitor staff:

<table>
<thead>
<tr>
<th>NOTICE OF CANCELLATION IS RECEIVED BY AMUG</th>
<th>REFUND AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 4 weeks prior to conference</td>
<td>Full refund less cancellation fee of 7% of the registration fee</td>
</tr>
<tr>
<td>4 weeks or less prior to conference</td>
<td>No refund</td>
</tr>
</tbody>
</table>

In lieu of cancellation, you can make a substitution of another individual until the start of the conference. Please see the substitution policy for details.

If you have registered and paid for the conference but do not attend the conference, the registration fee will not be refunded. Please remember that canceling your registration does not automatically cancel your hotel and travel arrangements. Individuals are responsible for canceling their own hotel and travel reservations.

The cancellation policy is for conference attendees only. Exhibitors and sponsors, please refer to the AMUG Exhibitor/Sponsors Agreement for related cancellation policy.

EXHIBITOR AND SPONSOR CANCELLATION AND REFUND INFO: Should you need to cancel your participation in the AMUGexpo please contact AMUG immediately: treasurer@amug.com.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>CANCELLATION AND REFUND AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>Should AMUG be able to find a replacement for the booth space, exhibitor will receive 50% reimbursement. Cancellations 6 weeks or less prior to the conference are considered non-refundable.</td>
</tr>
<tr>
<td>Bronze or Silver Sponsor</td>
<td>No refund once marketing programs have been initiated. Cancellation prior to initiating marketing programs will be charged an administrative fee for all credit card transactions requiring a refund.</td>
</tr>
<tr>
<td>Gold Sponsor, Gold Plus Sponsor, Platinum Sponsor, Platinum Plus Sponsor, Diamond Sponsor</td>
<td>Cancellation Prior to October 16, 2020 If Sponsor cancels prior to November 9, 2019, a cancellation charge of 50% of Sponsor Level deposit will apply. Cancellation After October 16, 2020 If Sponsor cancels on or after November 9, 2019, and 6 weeks prior to the conference, a cancellation charge of 50% of the total Sponsorship Level fee will apply. Cancellation 6 Weeks Prior to Conference If Sponsor cancellations 6 weeks or less prior to the conference are considered non-refundable and Sponsor is required to pay unpaid balance.</td>
</tr>
</tbody>
</table>

For Users. By Users.  www.amug.com  19


Photography, Audio, and Video Recording

AMUG Conference is held in a public space, therefore we do not prohibit participants, exhibitors, sponsors, news organizations and other companies from photographing or recording, either audio or video, some conference activities. Third-party contractors must be registered with AMUG. Contact AMUG for more details. By attending the AMUG Conference, you grant AMUG a perpetual, world-wide, royalty-free right and permission to record, photograph, use and distribute your image, name, and voice in all forms and all media including, without limitation, photographs, electronic reproductions and transmission of images and audio files, webcasting, and any and all other uses on the Internet for any and all AMUG’s lawful purposes.

Badge Scanning

You may be asked to scan your badge either at exhibit booths and/or session rooms, but please note scanning of your badge is optional. When your badge is scanned by exhibitors and/or sponsors during AMUG Conference, you are opting-in to receiving communications from that entity. You will be subject to their communications and privacy policy and must opt-out with them directly.

Drones

The use of drones/Unmanned Aircrafts (“UAV”) is strictly prohibited at all times throughout the entire venue and the adjacent areas outside of the venue. UAV’s are devices that are used or intended to be used for flight in the air with no onboard pilot (either controlled manually or through an autopilot using a data link to connect the pilot to the UAV).

Soliciting in the AMUGexpo

Suitcasing or outboxing is prohibited at AMUG Conference. AMUG Conference Organizer reserves the right to escort any individual from AMUG Conference who is reported to be soliciting in the exposition and who is not a AMUG Conference sponsor or exhibitor. AMUG Conference Organizer encourages attendees to support the paid sponsors and exhibitors who, in turn, are supporting the industry. AMUG Conference Organizer also encourages you not to listen to a sales pitch from a non-sponsor or exhibitor.

Booth Space

Booth space selection is anticipated to take place in early December 2020. Sponsors/exhibitor will be eligible to select a booth based on their placement in the booth selection queue, which is based in part on the dates of registration and payment receipt plus any other criteria as determined solely by AMUG (AMUG Priority Selection Process – contact AMUG Vice President for details.)

Sub-Leasing

SUB-LEASING – EXHIBITOR/SPONSORSHIP SHARING: No sponsor/exhibitor shall reassign, sublet, or share the whole or any part of the exhibitor or sponsorship space allotted to the contracting firm.

Sponsor and Exhibitor Conduct

Sponsor/exhibitor shall conduct its participation at the AMUG Conference in a professional manner so as not to be objectionable to AMUG, other sponsors or exhibitors, or the attendees. AMUG reserves the right to restrict or prohibit exhibits or exhibit space, or to require changes in any exhibit or promotion that, if continued, deviates substantially from the design and description approved in advance by AMUG. AMUG and the venue reserve the right to close, remove or require changes in any exhibit or to remove any of sponsor/exhibitor’s personnel, agents, representatives, independent contractors, invitees or guests who are deemed detrimental to AMUG, the AMUG Conference, other sponsors, the venue, or the attendees.

The distribution of samples, souvenirs, and publications, etc. may be conducted by the exhibitor/sponsor. The exhibitor/sponsor shall conduct and operate its participation (if a physical element exists) so as not to annoy, endanger or interfere with the rights of other exhibitors, sponsors and attendees. Any practice resulting in complaints from any other exhibitor, sponsor or any attendee, who in the opinion of AMUG interferes with the rights others or exposes them to annoyance or danger, may be prohibited by AMUG.

Use of Event/Booth Space

Sponsor/exhibitor shall not assign, lend, or share sponsor/exhibitor’s event space. Sponsor/exhibitor shall not promote any other person or entity, or any products other than sponsor/exhibitor’s, without AMUG’s prior written consent. “Promote” includes signage, products, demos, presentations, giveaways, and any other marketing pieces. Sponsor/exhibitor must confine all demonstrations, promotional activities, and representatives to sponsor/exhibitor’s predesignated space. No signs, literature, collateral, equipment, furniture, or promotional items may be placed, distributed or posted outside of the sponsor/exhibitor’s designated space without prior written approval from AMUG.

Liability

Sponsors/exhibitors assume entire responsibility and agree to protect, indemnify, defend and hold AMUG, the AMUG Conference facility, and their respective employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney fees arising out of or caused by an exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence or intentional acts or omissions of AMUG or the AMUG Conference facility, their respective employees or agents. AMUG does not maintain insurance covering an exhibitor’s property. It is the sole responsibility of the exhibitor to obtain the appropriate amount and type of insurance to cover their property, agents or employees from theft, damage by fire, accident or any other cause. AMUG will not be responsible for any injury that may occur at exhibits or to an exhibitor’s employees, or for the loss of, or damage to, any materials from any cause whatsoever, whether in transit, or during the AMUG Conference, regardless of whether AMUG furnishes attendants, guards or night watchpersons. The terms of this provision shall survive the termination or expiration of this Agreement.

2021 AMUG Conference - Sponsor and Exhibitor Prospectus
No Endorsement
Sponsor/exhibitor will not state or imply that its products or services are endorsed by AMUG and no approval by AMUG or any of its staff or volunteers of any sponsor’s content or participation in the AMUG Conference will be deemed an endorsement.

Social Functions
Sponsors/exhibitors may not sponsor group social functions during any time there is a scheduled AMUG activity. Sponsors/exhibitors must obtain prior approval of AMUG Conference management for any intended group functions.

Compliance with Laws
Sponsors/exhibitors shall bear responsibility for compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the policies of the AMUG Conference facility regarding the installation, dismantlement and operation of the exhibit. Exhibitors selling items from their booth should obtain any necessary city and/or state permits.

Privacy Statement
For information about our privacy policy, see AMUG Privacy Policy, found on the AMUG website. www.amug.com.

Copyright
The presentations, handouts and other related materials ("Materials") which are part of the AMUG Conference are the copyrighted intellectual property of the owner and no use of such materials may be used in any way without the prior written consent of the copyright owner.

Disclaimer
The views expressed by any conference attendee, speaker, exhibitor or sponsor are not necessarily those of AMUG. As such, AMUG shall not be held liable for any claims relating to such views. All conference attendees, speakers, exhibitors and sponsors are solely responsible for the content of any and all individual or corporation presentations, marketing collateral, advertising and online Web content.

Service as an Invited Speaker
If you agree to speak at AMUG Conference, we may share your contact and biographical information with event attendees. Sometimes we may also request a photograph. In other cases, we post on the respective event website information such as your name, employer, physical work address, work email address, as well as a link to your company website and/or professional LinkedIn page available to the public. This is so that visitors to the event website, including event attendees and speakers, can contact you with questions and requests for more information, and to provide feedback if needed. Additionally, speakers may be asked to complete either a release agreement or copyright form prior to their presentation.

We will never share your payment information with other event attendees.

Nondiscrimination Policy
AMUG prohibits discrimination, harassment, and bullying against any person for any reason—for example, because of age, ancestry, color, disability or handicap, national origin, race, religion, gender, sexual or affectional orientation, gender identity, appearance, matriculation, political affiliation, marital status, veteran status, or any other characteristic protected by law.

Cancellation or Postponement of Event and or Initiative Outlined in Sponsorship Contract
In the event that the premises in which the event or outlined sponsorship initiative is or is to be conducted shall become, in the sole discretion of AMUG, unfit for occupancy, or in the event the holding of the event and or sponsorship initiative or the performance of AMUG under the contract (of which these Rules and Regulations are a part) are substantially or materially inferred with by virtue of any cause or causes not reasonably within the control of AMUG, said contract and/or event or initiative (or any part thereof) may be terminated by AMUG. AMUG shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of AMUG. If AMUG terminates said contract (or any part thereof) as aforesaid, then AMUG may retain such part of a sponsor fee as shall be required to recompense it for expenses incurred (including an assessed value of all AMUG promotion through its website, social media and advertising) up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. For purposes hereof, the phrase “cause or causes not reasonably within the control of AMUG” shall include, but shall not be limited to, fire: casualty: flood: epidemic: earthquake: explosion or accident: blockade embargo: inclement weather: government restraints: restraints or orders of civil defense or military authorities: acts of public enemy: riot or civil disturbance: strike: lockout, boycott or other labor disturbance: inability to secure sufficient labor: technical or other personnel failure: impairment or lack of adequate transportation facilities: inability to obtain, condemnation, requisition or commandeering of necessary supplies or equipment: local, state or federal laws, ordinances, rules orders, decrees, or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional: or Act of God.

Terms and Conditions
Interpretations and Changes
AMUG Conference management reserves the right to interpret, change or modify these terms and conditions as deemed appropriate to improve the AMUG Conference. Any violations may impact an individual’s ability to participate in or to exhibit in future AMUG Conferences.

Updated Terms and Conditions can be found on the AMUG website at www.amug.com
In addition to the terms and conditions outlined on the previous pages, all exhibitors and
sponsors must comply with the following rules and regulations to participate in AMUG
Conference and AMUGexpo.

**Registration and Booth Selection**
Registration for sponsors and exhibitors is available online at
www.amug.com. Sponsorship and exhibitor space is limited. AMUG is unable to reserve
sponsorship or exhibitor space in advance. Companies are required to register online and
pay according to sponsorship or exhibitor level.

Booth space selection is anticipated to take place in early December 2020. Sponsor/
exhibitor will be eligible to select a booth based on their placement in the booth selection
queue, which is based in part on the date of registration and payment receipt plus any
other criteria as determined solely by AMUG (AMUG Priority Selection Process – ask
AMUG Vice President for details.)

**Booth Setup/Decorations**
Once the sponsor or exhibitor has registered and selected their booth, it will receive
an email from Red Oak Meeting and Events (Red Oak) with login information to the
2021 AMUG Sponsor and Exhibitor Service Center. The Service Center will contain all
important forms for sponsors and exhibitors to complete and upload (shipping forms,
additional electrical requirements, etc), it also contains a purchase center for additional
items such as monitors, furniture, lead retrieval, etc.

**MOVE IN / MOVE OUT (ADDITIONAL DETAILS CAN BE FOUND ON EXHIBITOR SERVICE CENTER)**

<table>
<thead>
<tr>
<th>TYPE</th>
<th>MOVE IN EQUIPMENT AND BOOTH ITEMS BROUGHT INTO EXPO SPACE</th>
<th>SET UP</th>
<th>TEAR DOWN</th>
<th>MOVE OUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>Saturday, March 13</td>
<td>Saturday, March 13 after 5pm</td>
<td>Monday, March 15 after 10pm</td>
<td>Tuesday, March 16 by 9am</td>
</tr>
<tr>
<td>Gold</td>
<td>Saturday, March 13</td>
<td>Saturday, March 13 after 5pm</td>
<td>Monday, March 15 after 10pm</td>
<td>Tuesday, March 16 by 9am</td>
</tr>
<tr>
<td>Platinum</td>
<td>Friday, March 12</td>
<td>Saturday, March 13 after 5pm</td>
<td>Thursday, March 18 after 9pm</td>
<td>Friday, March 19 and Saturday, March 20</td>
</tr>
<tr>
<td>Diamond</td>
<td>Thursday, March 11</td>
<td>Friday, March 12</td>
<td>Thursday, March 18 after 9pm</td>
<td>Friday, March 19 and Saturday, March 20</td>
</tr>
</tbody>
</table>

* Setup can start after equipment and booth items are received at your booth. AMUG can’t guarantee the time of the delivery on your move in day. For manpower scheduling purposes we suggest the day after Move in day for your booth Setup, as listed above. Gold and Exhibitors may start setup after 5pm on Saturday.

**Exhibit Hours**

**Exhibit hours for Exhibitors and Sponsors**

<table>
<thead>
<tr>
<th>AMUGexpo</th>
<th>Sunday, March 14, 2021</th>
<th>Time: 4:00pm-10:00pm</th>
<th>All Exhibitors and Gold, Platinum and Diamond Sponsors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, March 15, 2021</td>
<td>Time: 10:00am-12:00pm</td>
<td>All Exhibitors and Gold, Platinum and Diamond Sponsors</td>
<td></td>
</tr>
<tr>
<td>Monday, March 15, 2021</td>
<td>Time: 6:00pm-10:00pm</td>
<td>All Exhibitors and Gold, Platinum and Diamond Sponsors</td>
<td></td>
</tr>
</tbody>
</table>

All Exhibitors and Gold Sponsors must be moved out by 9:00am Tuesday morning

**Conference**

| Monday, March 15 - Thursday, March 18 |
| Platinum and Diamond Sponsors only |
| The expo area will be closed during AMUG general sessions, breakfast, lunch and dinner (except for during AMUGexpo hours). All Platinum and Diamond booth spaces are open for sponsors to utilize for meetings and displays throughout the week when AMUG Conference breakout and Training Lab sessions are open.

**Booth Sizes (ADDITIONAL DETAILS CAN BE FOUND ON EXHIBITOR SERVICE CENTER)**

<table>
<thead>
<tr>
<th>TYPE</th>
<th>SIZE</th>
<th>BOOTH CONSTRUCTION</th>
<th>RESTRICTIONS</th>
<th>SALES ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>10 x 10</td>
<td>Pipe &amp; Drape, Hotel Carpet</td>
<td>No room build outs</td>
<td>Not available</td>
</tr>
<tr>
<td>Gold</td>
<td>10 x 10</td>
<td>Pipe &amp; Drape, Hotel Carpet</td>
<td>No room build outs</td>
<td>Not available</td>
</tr>
<tr>
<td>Platinum</td>
<td>10 x 20</td>
<td>Pipe &amp; Drape, Hotel Carpet</td>
<td>No room build outs</td>
<td>Limited availability</td>
</tr>
<tr>
<td>Diamond</td>
<td>20 x 20</td>
<td>Pipe &amp; Drape, Hotel Carpet</td>
<td>Room build out allowed. Restrictions apply. Restrictions to be supplied via Exhibitor Portal</td>
<td>1 sales room per Diamond Sponsor. Size and location varies.</td>
</tr>
</tbody>
</table>
Utilities
The following utilities are included with exhibitor/sponsorship level:

<table>
<thead>
<tr>
<th>TYPE</th>
<th>ELECTRICAL</th>
<th>AIR</th>
<th>GAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>1- 110v</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gold</td>
<td>2- 110v</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gold+</td>
<td>2- 110v, 1- 208v</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Platinum</td>
<td>3- 110v, 1- 208v</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Diamond</td>
<td>4- 110v, 2- 208v</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

EXCEPTIONS
A 208v line (if not required) can be exchanged for 1 – 110v. All 208v lines covered by sponsorship are 0 - 60amp.

NOTE
Additional utilities can be purchased through AMUG Exhibitor Service Center (Red Oak) portal.
- Gas is one Nitrogen 160L Dewar, no cylinders allowed.
- Air is 3-5 CFM at 90 PSI
- All transformers, special connections, regulators, filters, dryers, etc. are the sponsor’s responsibility. AMUG is unable to supply these items on-site.

Insurance Coverage
Exhibitors and sponsors need to provide AMUG with a Certificate of Insurance (COI) indicating liability coverage and product liability coverage. Your insurance company should be able to provide these certificates.

Certificate of Insurance is required from the following Sponsors (no exceptions):
- Exhibitors/Gold Sponsors with non-am machines
- Gold Plus Sponsors
- Platinum/Platinum Plus Sponsors
- Diamond Sponsors

COVERAGE REQUIRED

| General Liability          | $1,000,000 |
| Worker’s Compensation (per accident) | $1,000,000 |
| Aggregate                  | $2,000,000 |

DATES OF COVERAGE should be: March 8 - 20, 2021
DEADLINE: COI is due February 1, 2021
SUBMISSION: upload to AMUG Exhibitor Service Center (Red Oak) portal.

Equipment and Drayage
Any equipment weighing more than 10,000 lbs. must be shipped direct to the hotel.

DRAYAGE INCLUDED IN SPONSORSHIP

Included Drayage is:
- Diamond = 5000lbs
- Platinum and Platinum Plus = 3000lbs
- Gold and Gold Plus = 1000lbs
- Exhibitor = 500lbs

Additional drayage over allocation will be billed at the then current rate. (Not to exceed $1.50/lb).

Note: Credit card may need to be collected during registration for any of these Drayage expenses.

Anything over this limit can be purchased via the AMUG Exhibitor Service Center (Red Oak) portal. Details and pricing can be found on the portal.

Material Restriction/Fire Regulations
All exhibit and booth materials must comply with Federal and City Fire laws.

Reactive metal powders (e.g. titanium’s, aluminum’s, etc.) are restricted at the AMUGexpo or conference in raw form. This is due to extra safety precautions that would be required, potential local and federal standards and requirements that may be necessary, and the resources associated with managing these tasks.
CONTACT US
AMUG is an all-volunteer organization. The best method for contact is through email.
Sponsorship and Exhibition inquiries: vicepresident@amug.com
General inquiries: info@amug.com
www.amug.com

2019-2020 AMUG COMMITTEES

Agenda Committee
agenda@amug.com

DINO Selection Committee
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Executive Committee
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Finance Committee
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Governance Committee
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Track Leader Committee
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Tech Comp Committee	
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Volunteer Committee
volunteer@amug.com

COMMITTEE CHAIR

AMUG Principal Consultant - Elizabeth Goode, GoodeInk
AMUG Chairman - Gary Rabinovitz, Reebok International
AMUG Vice Chair - Jamie Cone, BD
AMUG Event Manager - Thomas Sorovetz, FCA Fiat Chrysler Automobiles
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AMUG Vice President - Andrew Allshorn, At 3D-Squared
AMUG Secretary - Leslie Frost, GE Additive

Mark Wynn, Yazaki North America
Kim Killoran, Stratasys
Derek Ellis

Jor dan Weston, MSOE

Stefan Ritt, SPEE3D

Mark Barfoot, EWI

Kevin Zaras, DSM Additive Manufacturing

Brett Charlton, BD

AMUG Vice President - Jamie Cone, BD

Jason Lopes, Carbon

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Volunteer Committee
volunteer@amug.com