To call the AMUG Conference an event is an understatement. It is a unique gathering of AM users, of all levels, that assemble and band together to provide and share valuable insights and experiences to help one another.

Please consider this your Save the Date

Orlando, Florida
May 2-6, 2021
2021 AMUG Education and Training Conference
Registration opens January 6, 2021

The 2019 AMUG Conference in Chicago was the largest attended conference by attendees, sponsors and exhibitors. Five nights and four days of packed activities: hands-on training sessions, business perspectives, tips from industry leaders, and networking with other owners and operators of AM equipment.

As one of our trusted partners helping to grow the AM industry through education and training, we hope to see you at the 2021 AMUG Conference as a sponsor or an exhibitor. We’ve worked diligently to offer sponsors and exhibitors a wide variety of marketing opportunities, each designed to provide unparalleled access to the best and brightest in additive manufacturing and 3D printing.

We are pleased to offer a wide range of sponsorship opportunities that help companies educate and train their current users while introducing new and exciting products, applications and materials. This is also a great opportunity for companies to engage with the AM community to meet new prospects and help define the future of AM.

See you in Orlando!

2019-2021 AMUG Board
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What is AMUG?

The cornerstone of AMUG is the annual Education & Training Conference. AMUG members meet annually to share information, tips and tricks on additive manufacturing processes, applications, materials, ancillary equipment, and industry trends. To call the AMUG event a conference is an understatement. It is a unique gathering of all levels of industrial AM users that assemble and band together to provide and share valuable insights and experience to help one another.

The AMUG Conference provides the opportunity for leaders in the additive manufacturing industry to showcase their products and services to the owners, operators, and key decision makers of AM technology.

Location

Hilton Orlando
6001 Destination Parkway
Orlando, Florida, USA 32819
Ph: 407-313-4300

Dates

Conference May 2-6, 2021
4 days of training, presentations, networking sessions, and evening activities. Conference opens Sunday afternoon with the New Member Welcome and the AMUGexpo.

AMUGexpo May 2-3, 2021
Sunday and Monday only.

AMUG Registration Opens January 6, 2021
Sponsor, exhibitor, and attendee registration opens January 6, 2021. The AMUG Board is unable to secure or reserve exhibitor spaces or sponsorships. All interested parties must register through the AMUG website, www.amug.com. Once all available sponsorship or exhibit spaces are sold, AMUG will offer a wait list.

For more information, see Event Terms page 17-23.

Hotel Rates

$129.00 USD at Hilton Orlando
(excluding tax and hotel charges)

Sponsors and exhibitors are responsible for all travel and hotel accommodations. The AMUG Board is unable to make reservations on behalf of sponsors and exhibitors.

Hotel registration opens January 6, 2021.
http://www.amug.com/hilton-orlando-2021/

Registration opens January 6, 2021
Diamond Sponsors, continue your customer training at AMUG with the Training Lab. Diamond Sponsors will host two 1-hour, hands-on training labs. Design your program for advanced insight and training on your AM equipment, in-depth tips and tricks, and troubleshooting customer issues.

Diamond Training Lab!
Diamond training throughout the week

The AMUGexpo is not a trade show where you stroll aisle after aisle, often alone, in hopes of stumbling on a new solution while deciphering polished marketing messages for the facts. Instead, the AMUGexpo is another element that makes the AMUG Conference unique. It builds on the core principles of sharing, information exchange and networking. The AMUG Conference is known for its openness and members’ willingness to share insights, challenges, and successes; you will see this first-hand at the AMUGexpo.

AMUGexpo
Sunday & Monday

The AMUG Technical Competition provides a forum for users of AM technologies to display their unique applications as well as their finishing capabilities. Users may submit their entries in the Advanced Concepts category or the Advanced Finishing category. Each category will be open to all AM technologies with a winner and runner-up being selected from each. The AMUG Technical Competition takes place on Monday night at the AMUGexpo.

Technical Competition
Monday night

Off-Site Dinner
Tuesday Night

Included in full conference passes, Conference attendees enjoy an evening out on Tuesday night at a surprise location filled with fun activities for everyone. The AMUG Conference is a morning until night, education filled, networking marathon, and Tuesday is no exception. This is one night you will not want to miss, especially sponsors and exhibitors. Bringing a guest? Purchase your Tuesday night guest pass and experience AMUG to the fullest with your customers and prospects.
**AMUG ATTENDEE PARTICIPATION*\**

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<tr>
<th>Year</th>
<th>Attendees</th>
<th>Countries</th>
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<td>2019</td>
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* 2020 no numbers available due to conference postponement as a result of coronavirus

**2019 AMUG CONFERENCE PERCENTAGE OF ATTENDANCE BY INDUSTRIES**

- **AEROSPACE**
  - Aerospace and Space 12%

- **AUTOMOTIVE**
  - Automotive 7%

- **CONSUMER**
  - Consumer Products 5%

- **EDUCATION**
  - Educational Institutes 3%

- **GOVERNMENT**
  - Government, Military, and Defense 8%

- **MEDICAL**
  - Medical and Dental 5%

- **SUPPLIER**
  - AM Industry Suppliers 28%

- **SERVICE PROVIDER**
  - Service Provider 8%

- **OTHER**
  - Non-specified industry 24%

**ANNUAL CONFERENCE ATTENDANCE**

- **AMERICAS** - 1795
- **EUROPE** - 234
- **ASIA** - 28
- **OCEANIA** - 7

* AMUG attendee participation numbers do not include no-show paid attendees.*
AMUG Conference
Thank you to our 2019 AMUG Sponsors

DIAMOND SPONSORS

GOLD/GOLD+ SPONSORS

GOLD PLUS SPONSORS
Additive Manufacturing Solutions
3YOURMIND
Additive Industries
BASF
bigrep
Carbon
DSM
Dyndrite
EOS
ESSENTIUM
ExOne
FARO
formlabs
GE Additive
LSI Solutions
stratasys
TRUMPF

GOLD SPONSORS

Markforged
PhotoCentric
Sohlen Maschinenbau GmbH
Titan Robotics, Ltd.
GEFERTEC GmbH
Höganäs AB
InTech Industries
LPW Technology
MakePart Sicat
Metal AM Magazine
Midwest Prototyping
Mimaki USA
Oerlikon AM
Paxis LLC
Praxis-Surface Technologies
RAPID + TCT
RepRiform
RICOH USA
RP America
Sciaky, Inc.
Siemens PLM Software, Inc.
SmarTech Analysis
The TCT Group

SILVER SPONSORS

American Additive Manufacturing Association for Manufacturing Technology (AMT)
ASTM International
DyeMansion
Layered Manufacturing and Consulting
Rober Metal Finishing

BRONZE SPONSORS

Digital Metal AB
Kimya by ARMOR
Pressure Technology, Inc.
Sigma Labs Inc
Additive Manufacturing Users Group (AMUG) conference will be held May 2-6, 2021, at the Hilton Orlando. Tucked away in the heart of Orlando is where you'll discover Hilton Orlando, a vibrant, contemporary resort with an exciting personality to complement an exceptional location. Centrally located to all major theme-parks and attractions and just minutes from the eclectic dining scene and entertainment of International Drive, this resort sits on over 26 acres of lush landscaping and tropical inspirations, making it a true destination in of its own. Guests are immediately welcomed with an upscale feel enhanced with resort-style accommodations and amenities.

The heart of the resort is the expansive recreation area featuring a tropical oasis with sweeping waterfalls overflowing into two pools and a lazy river lined with luxurious cabanas.

Hilton Orlando seamlessly blends extensive leisure offerings with world class business amenities, and there is a discreet separation between meeting facilities and recreational amenities allowing each type of guest to experience the stay that meets their unique expectations. The resort features 249,000 sq. ft. of meeting space, with picturesque outdoor venues and large, modern rooms with natural lighting.
## 2021 AMUG Sponsorship Comparison

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<th>Sponsoring Level</th>
<th>Full Conference Attendee Pass</th>
<th>Exhibit Booth Size</th>
<th>Exhibit Space for Entire Week</th>
<th>AM Machine on Display</th>
<th>AMUGexpo Staff</th>
<th>Lead Scanner Provided at No Cost</th>
<th>Presentations</th>
<th>Training Lab Workshop</th>
<th>Sales Room</th>
<th>Conference Program</th>
<th>Branding</th>
<th>Monthly AMUG Newsletter</th>
<th>AMUG Website</th>
<th>Conference Mobile App and AMUG Online Planner</th>
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<td>Logo or Company Name Listed</td>
<td>Thank You in AMUG Opening Session and Video</td>
<td>Co-Branded Give-Away in AMUG Member Bag</td>
<td>Branded Signage in Prominent Conference Areas</td>
<td>Company Logo on Hotel Key Card</td>
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</tr>
<tr>
<td>Diamond</td>
<td>$35,000</td>
<td>$17,500</td>
<td>Platinum or Platinum Plus</td>
<td>Gold or Gold Plus</td>
<td>Silver</td>
<td>Bronze</td>
<td>Exhibitor 2-nights</td>
<td></td>
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</tr>
</tbody>
</table>
Diamond Sponsorship
$35,000
Diamond Sponsorships Available (limited availability)

Diamond Sponsorship includes

EXHIBITOR SPACE AND STAFF
(1) 20x20 DIAMOND EXHIBITOR SPACE
• 20x20 exhibitor space, see rules for booths page 17-18.
• Display multiple additive manufacturing machines during entire AMUG conference in exhibitor space.
• Electrical and Utility Package:
  • (4) Standard 110-volt and (2) 208-volt electrical power provided. Additional power requirements can be arranged at extra cost.
  • (1) Gas is one Nitrogen 160L Dewar, no cylinders allowed.
  • (1) Air is 3-5 CFM at 90 PSI.
• (2) lead scanners provided at no cost.

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.

(1) designated sales room will be available to Diamond Sponsors for use throughout the AMUG Conference.

Passes are non-transferable to non-sponsor employees/contractors and are good only during the AMUGexpo.

Passes are non-transferable to non-sponsor employees/contractors and are good only during the AMUGexpo. Support staff must be registered with AMUG.

TRAINING LAB AND PRESENTATIONS
TRAINING LAB AT CONFERENCE
Exclusively for Diamond Sponsors, each shared Training Lab room allows for sponsors to give hands-on training for operating equipment, finishing fabricated parts, learning software, and more. Sessions should avoid sales pitches. Room capacity up to 100 with limited demo space. No large equipment allowed. Space is limited to Diamond sponsors.

(2) 1-hour hands-on training sessions in the Training Lab room.

PRESENTATIONS AND PANEL SESSIONS AT CONFERENCE
• Diamond Sponsors receive (2) 1-hour presentations during the conference. Please avoid sales pitches.

AMUG to provide dates and times of each training and presentation session.

DIAMOND SALES ROOM
(1) SALES ROOM PER DIAMOND (LIMITED AVAILABILITY)
Located outside of the AMUGexpo, Diamond Sponsors will receive 1 sales room for use during the entire conference for sales meetings. Restrictions apply:
• (1) designated sales room will be available to Diamond Sponsors for use throughout the AMUG Conference.
• Room is selected through a priority process.
• Rooms vary in size and location.
• Room is at no cost to the Diamond Sponsor.
• AV and F&B not included.
• Room may be used as an office or for sales/team/customer meetings or presentations (AV separate cost).
• IMPORTANT NOTE: Sales Room activity will not be included in the agenda.

AMUG CONFERENCE ATTENDANCE
(6) FULL CONFERENCE ATTENDEE PASSES
Sunday, May 2 - Thursday, May 6, 2021
• Access to conference (4 days), all presentations, panel discussions and workshops, keynote presentations, and Innovator Showcase.
• Reception at AMUGexpo Sunday and Monday.
• Technical Competition on Monday at AMUGexpo.
• Networking breakfasts and lunches Monday - Thursday.
• Dinner and Off-Site Event on Tuesday.
• Networking dinners on Wednesday and Thursday.
• Access to mobile app and online planner.
• Access to conference proceedings.

Attendee is responsible for all travel and hotel accommodations. Additional lunches and Off-Site Dinner tickets may be purchased separately.

MARKETING AND RECOGNITION
MONTHLY NEWSLETTER
• (1) link from the AMUG newsletter to sponsor website.
• Monthly article. Up to 10 article submissions. Diamond sponsor must commit by November 2020 to receive 10 article submissions. Otherwise, newsletter submission will run from month of agreement through September 2021.

RECOGNITION
• Logo on sponsorship page in conference program.
• Thank you in AMUG opening session and video.
• Branded signage in prominent conference areas.
• Exclusive to Diamond Sponsors, co-branded conference give-away in member bags. Additional cost for co-branded item will apply and it is to be coordinated through AMUG. Contact us for more details.
• Logo on hotel key card.

Deadline for key card branding is March 1, 2021. All Diamond Sponsors confirmed after the deadline date will not receive their logo on the hotel key card.

AMUG WEBSITE
• Sponsor logo on the AMUG website and link to sponsor website.
• Sponsor description on AMUG website. To be supplied by sponsor.
• Sponsors product video on the AMUG website. To be supplied by sponsor.

MOBILE APP AND ONLINE PLANNER
• Sponsor listing - logo and web link from online planner to sponsor website.
• Exhibitor listing with logo in mobile app.
• Description and social media links in mobile app and online planner.
• Brochure upload to mobile app and online planner.
• Insights and Highlights posted in mobile app by AMUG.
• Sponsor speaking sessions listed in mobile app and online planner.
• Speaking session evaluations in mobile app to gauge effectiveness of session.

10 2021 AMUG Conference • Sponsor and Exhibitor Prospectus
Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.
Platinum Sponsorship includes

EXHIBITOR SPACE AND STAFF
(1) 10x20 PLATINUM DEMO SPACE
• 10x20 space in AMUGexpo area, see rules for booths page 17-18.
• (1) Additive manufacturing machine displayed in demo space during entire conference.
• Carpet, pipe and drape included.
• Electrical and Utility Package:
  • (3) Standard 110-volt and (1) 208-volt electrical power provided.
  Additional power requirements can be arranged at extra cost.
  • (1) Gas is one Nitrogen 160L Dewar, no cylinders allowed.
  • (1) Air is 3-5 CFM at 90 PSI.
• (2) lead scanners provided at no cost.

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO
• AMUG will provide 2 complimentary support staff passes to Platinum Sponsors to assist in the management of the Platinum exhibit space during the AMUGexpo on Sunday and Monday.

PRESENTATIONS AND WORKSHOPS AT CONFERENCE
• Platinum Sponsors receive (1) 1-hour presentations during the conference. Please avoid sales pitches. AMUG to provide date and time of session.

PLATINUM SALES ROOM
PLATINUM SALES ROOMS MUST BE RESERVED
• Platinum Sponsors will have the ability to reserve a sales room at the conference. 2-hour and 1 1/2 hour sessions are available, and may be reserved up to 2 time slots.
  • Room is selected on a first-come, first-serve.
  • Rooms vary in size and location.
  • AV and F&B not included.
  • Room may be used for sales or team meetings.
  • Room and activity will not be included in the agenda.
  • Room availability subject to change.

AMUG CONFERENCE ATTENDANCE
(2) FULL CONFERENCE ATTENDEE PASSES
• Sunday, May 2 - Thursday, May 6, 2021
• Access to conference (4 days), all presentations, panel discussions and workshops, keynote presentations, and Innovator Showcase.
• Reception at AMUGexpo Sunday and Monday.
• Technical Competition on Monday at AMUGexpo.
• Networking breakfasts and lunches Monday - Thursday.
• Dinner and Off-Site Event on Tuesday.
• Networking dinners on Wednesday and Thursday.
• Access to mobile app and online planner.
• Access to conference proceedings.

MARKETING AND RECOGNITION
RECOGNITION
• Logo on sponsorship page in conference program.
• Thank you in AMUG opening session and video.
• Branded signage in prominent conference areas.

MONTHLY NEWSLETTER
• (1) link from the AMUG newsletter to sponsor website. Link from newsletter will run from month of agreement through September 2021.

AMUG WEBSITE
• Sponsor logo on the AMUG website and link to sponsor website.
• Sponsor description on AMUG website. To be supplied by sponsor.

MOBILE APP AND ONLINE PLANNER
• Sponsor listing - logo and web link from online planner to sponsor website.
• Exhibitor listing with logo in mobile app.
• Description and social media links in mobile app and online planner.
• Brochure upload to mobile app and online planner.
• Sponsor speaking sessions listed in mobile app and online planner.
• Speaking session evaluations in mobile app to gauge effectiveness of session.

UPGRADE OPTION
UPGRADE TO PLATINUM PLUS
• For an additional $2,500, Platinum Sponsor may upgrade to a Platinum Plus level that allows the sponsor to display (2) additive manufacturing machines in demo space.
  Size restrictions apply. Pre-approval required. Contact AMUG

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.
Gold Sponsorship
S7,500 standard
S10,000 gold plus
Gold Sponsorships Available (limited availability)

Gold Sponsorship includes

EXHIBITOR SPACE AND STAFF
(1) 10X10 EXHIBIT SPACE
• 10x10 exhibit space in AMUGexpo area, see rules for booths page 17-18.
• Display non-AM products in exhibitor space.*
• Carpet (hotel carpet), pipe and drape included.
• Electrical and Utility Package:
  • (2) Standard 110-volt electrical power provided. Additional power requirements can be arranged at extra cost.
  • (1) lead scanner provided at no cost.
Note: Additional power and utilities can be arranged at extra cost

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO
• AMUG will provide 2 complimentary support staff passes to Gold sponsors to assist in the management of the Gold exhibit space during the AMUGexpo on Sunday and Monday.
Passes are non-transferable to non-sponsor employees/contractors and are good for only during the AMUGexpo. Support staff must be registered with AMUG.

MARKETING AND RECOGNITION
RECOGNITION
• Name listed on sponsorship page in conference program.
• Thank you in AMUG opening session and video.
• Branded signage in prominent conference areas.

MONTHLY NEWSLETTER
• (1) link from the AMUG newsletter to sponsor website. Link from newsletter will run from month of agreement through September 2021.

AMUG WEBSITE
• Sponsor logo on the AMUG website and link to sponsor website.
• Sponsor description on AMUG website. To be supplied by sponsor.

MOBILE APP AND ONLINE PLANNER
• Sponsor listing - logo and web link from online planner to sponsor website.
• Exhibitor listing with logo in mobile app.
• Description and social media links in mobile app and online planner.
• Brochure upload to mobile app and online planner.

AMUG CONFERENCE ATTENDANCE
(1) FULL CONFERENCE ATTENDEE PASS
• Sunday, May 2 - Thursday, May 6, 2021
• Access to conference (4 days), all presentations, panel discussions and workshops, keynote presentations, and Innovator Showcase.
• Reception at AMUGexpo Sunday and Monday.
• Technical Competition on Monday at AMUGexpo.
• Networking breakfasts and lunches Monday - Thursday.
• Dinner and Off-Site Event on Tuesday.
• Networking dinners on Wednesday and Thursday.
• Access to mobile app and online planner.
• Access to conference proceedings.
Attendee is responsible for all travel and hotel accommodations.
Additional lunches and Off-Site Dinner tickets may be purchased separately.

UPGRADE OPTION
UPGRADE TO GOLD PLUS
• For an additional $2,500, Gold Sponsor may upgrade to a Gold Plus level that allows the sponsor to display (1) additive manufacturing machine in exhibit space.
• GOLD Plus Electrical and Utility Package:
  • (2) Standard 110-volt and (1) 208-volt electrical power provided.
  • (1) Gas is one Nitrogen 60L Dewar, or one 6 pack.
  • (1) Air is 3-5 CFM at 90 PSI.
Size restrictions apply. Pre-approval required.

NO EXHIBIT SPACE OPTION
• Gold Sponsors can opt out of their exhibit space (and support staff passes) in exchange for (1) additional full conference attendee pass.
• Receive all other Gold Sponsor benefits: recognition, newsletter, website, mobile app and online planner.

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.
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EXHIBITOR SPACE AND STAFF
(1) 10X10 EXHIBIT SPACE
• 10x10 exhibit space in AMUGexpo area, see rules for booths page 17-18.
• Display non-AM products in exhibitor space.*
• Carpet, pipe and drape included.
• Skirted table with (2) chairs. Tables are 6-foot unless otherwise notified.
• Electrical and Utility Package:
  • (1) Standard 110-volt electrical power provided. Additional power requirements can be arranged at extra cost.
  • (1) lead scanner provided at no cost.
* Upgrade to Gold Plus to display additive manufacturing machines.
Note: Additional power and utilities can be arranged at extra cost

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO
• AMUG will provide 2 staff passes to exhibitors to manage the exhibit space during the AMUGexpo on Sunday and Monday.
  Passes are non-transferable to non-sponsor employees/contractors and are good for only during the AMUGexpo. Support staff must be registered with AMUG.

MARKETING AND RECOGNITION
RECOGNITION
• Name listed on sponsorship page in conference program.

MOBILE APP AND ONLINE PLANNER
• Exhibitor listing with logo in mobile app.
• Description and social media links in mobile app and online planner.
• Brochure upload to mobile app and online planner.

Exhibitor Package includes

SPONSORSHIP ENHANCEMENTS
Want to get more involved at AMUG?
Check out our additional Sponsorship Enhancement opportunities.
• Pre-Conference Tours
• Networking Activities
• Certificate Course
• Become an AMUG Volunteer
• Join an AMUG Committee
• Donate to the Scholarship Funds
See page 15 for more details

Exhibitor Only
$3,500
AMUGexpo only booth (limited availability)

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.
Silver Sponsorship
$2,500

Silver Sponsorship includes

**MARKETING AND RECOGNITION**

**RECOGNITION**
- Name listed on sponsorship page in conference program.
- Thank you in AMUG opening session and video.
- Branded signage in prominent conference areas.

**AMUG WEBSITE**
- Sponsor logo on the AMUG website and link to sponsor website.
- Sponsor description on AMUG website. To be supplied by sponsor.

Bronze Sponsorship
$1,000

Bronze Sponsorship includes

**MARKETING AND RECOGNITION**

**RECOGNITION**
- Name listed on sponsorship page in conference program.
- Thank you in AMUG opening session and video.

**AMUG WEBSITE**
- Sponsor logo on the AMUG website and link to sponsor website.
- Sponsor description on AMUG website. To be supplied by sponsor.

SPONSORSHIP ENHANCEMENTS

Want to get more involved at AMUG?
Check out our additional Sponsorship Enhancement opportunities.

- Pre-Conference Tours
- Networking Activities
- Certificate Course
- Become an AMUG Volunteer
- Join an AMUG Committee
- Donate to the Scholarship Funds

See page 15 for more details.

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.
Opportunities

**PRE-CONFERENCE TOURS**
Interested in hosting a tour of your facility for the AMUG attendees? AMUG is looking for companies in the AMUG Conference area that are interested in hosting tours of their facilities on Saturday or Sunday, prior to Conference open at 4pm. Past tours have been well attended and well received by AMUG Conference attendees, and we would love to extend the opportunity to host a tour to all companies that are interested.

Contact AMUG at agenda@amug.com for additional information or to express your company’s interest in participating.

**CERTIFICATE COURSES**
AMUG works with organizations to provide additional safety and certification courses to AMUG Conference attendees. Previous certification courses have included UL Certification Course and SME Certification Course. Certification courses are scheduled for Friday after the AMUG Conference, but a preliminary course overview may be offered on Sunday prior to the conference. All certification courses are managed, promoted and paid for by the participating organizations. AMUG will promote the course to registered AMUG Conference attendees. Deadline for certification course consideration by AMUG is January 31, 2021.

Contact AMUG regarding certification course availability and details, agenda@amug.com.

**NETWORKING ACTIVITIES**
During the AMUGexpo (Sunday and Monday) and Networking Dinners (Wednesday and Thursday night) at the conference, AMUG has select networking sponsorships available. The sponsored networking activities are designed to engage AMUG attendees during the night-time events, such as the 3D Platform giant AM chess match, as seen and participated in at AMUG 2017 and 2018. During the 2018 AMUG Conference, BASF entertained attendees with Anthony Games playing a 3D printed guitar LIVE from St Louis Union Station. In 2019, 3D Systems sponsored “Lights. Camera. Action - An Evening with Karl Meyer.” Networking opportunities are limited and will be approved by the AMUG Board. Not all sponsorships are monetary: some are in the form of material donations or company assistance for particular programs during the events. For more details contact AMUG, agenda@amug.com.

**BECOME AN AMUG VOLUNTEER**
Join the all-volunteer organization as an all volunteer organization, the AMUG Board works with individuals globally to increase awareness and build a strong additive manufacturing community. If you are interested in joining the expanding AMUG team, contact AMUG at volunteer@amug.com to see how you can become involved with AMUG.

**SCHOLARSHIPS**
The Guy E. Bourdeau and Randy Stevens Scholarships are funded through independent sources. If you, or your organization, is interested in providing funding for either scholarship, please contact the scholarship committee at scholarship@amug.com.
Sponsorship & Exhibitor Event Terms

***** PLEASE NOTE: THIS CONFERENCE IS NOT OPEN TO THE GENERAL PUBLIC. *****
To register as an attendee for the Additive Manufacturing Users Group (AMUG) Educational & Training Conference you/your company must have direct ownership of an industrial additive manufacturing equipment: using it for professional applications.

Please visit the AMUG website for the AMUG Conference Terms and Conditions https://www.amug.com/registration-terms-conditions/
In addition to the terms and conditions outlined on the previous pages, all exhibitors and sponsors must comply with the following rules and regulations to participate in AMUG Conference and AMUGexpo.

Registration and Booth Selection

Registration for sponsors and exhibitors is available online at www.amug.com. Sponsorship and exhibitor space is limited. AMUG is unable to reserve sponsorship or exhibitor space in advance. Companies are required to register online and pay according to sponsorship or exhibitor level.

Booth setup is anticipated to take place in late January 2021. Sponsor/exhibitor will be eligible to select a booth based on their placement in the booth selection queue, which is based in part on the date of registration and payment receipt plus any other criteria as determined solely by AMUG (AMUG Priority Selection Process – ask AMUG Vice President for details.)

Booth Setup/Decorations

Once the sponsor or exhibitor has registered and selected their booth, an email will be sent from Red Oak Meeting and Events (Red Oak) with login information to the 2021 AMUG Sponsor and Exhibitor Service Center. The Service Center will contain all important forms for sponsors and exhibitors to complete and upload (shipping forms, additional electrical requirements, etc), it also contains a purchase center for additional items such as monitors, furniture, lead retrieval, etc.

MOVE IN / MOVE OUT (ADDITIONAL DETAILS CAN BE FOUND ON EXHIBITOR SERVICE CENTER)

<table>
<thead>
<tr>
<th>TYPE</th>
<th>MOVE IN/EQUIPMENT AND BOOTH ITEMS BROUGHT INTO EXPO SPACE</th>
<th>SET UP</th>
<th>TEAR DOWN</th>
<th>MOVE OUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>Saturday, May 1</td>
<td>Saturday, May 1 after 1pm</td>
<td>Monday, May 3 after 10pm</td>
<td>Tuesday, May 4 by 9am</td>
</tr>
<tr>
<td>Gold</td>
<td>Saturday, May 1</td>
<td>Saturday, May 1 after 1pm</td>
<td>Monday, May 3 after 10pm</td>
<td>Tuesday, May 4 by 9am</td>
</tr>
<tr>
<td>Platinum</td>
<td>Friday, April 30</td>
<td>Saturday, May 1 after 8am</td>
<td>Thursday, May 6 after 7pm</td>
<td>Friday, May 7 and Saturday, May 8</td>
</tr>
<tr>
<td>Diamond</td>
<td>Thursday, April 29</td>
<td>Friday, April 30</td>
<td>Thursday, May 6 after 7pm</td>
<td>Friday, May 7 and Saturday, May 8</td>
</tr>
</tbody>
</table>

* - Setup can start after equipment and booth items are received at your booth. AMUG can’t guarantee the time of the delivery on your move in day. For manpower scheduling purposes we suggest the day after move in day for your booth setup, as listed above. Gold and Exhibitors may start setup after 1pm on Saturday.

BOOTH SIZES (ADDITIONAL DETAILS CAN BE FOUND ON EXHIBITOR SERVICE CENTER)

<table>
<thead>
<tr>
<th>TYPE</th>
<th>SIZE</th>
<th>BOOTH CONSTRUCTION</th>
<th>RESTRICTIONS</th>
<th>SALES ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>10 x 10</td>
<td>Pipe &amp; Drape, Hotel Carpet</td>
<td>No room build outs</td>
<td>Not available</td>
</tr>
<tr>
<td>Gold</td>
<td>10 x 10</td>
<td>Pipe &amp; Drape, Hotel Carpet</td>
<td>No room build outs</td>
<td>Not available</td>
</tr>
<tr>
<td>Platinum</td>
<td>10 x 20</td>
<td>Pipe &amp; Drape, Hotel Carpet</td>
<td>No room build outs</td>
<td>Limited availability</td>
</tr>
<tr>
<td>Diamond</td>
<td>20 x 20</td>
<td>Pipe &amp; Drape, Hotel Carpet</td>
<td>Room build out allowed. Restrictions apply. Restrictions to be supplied via Exhibitor Portal</td>
<td>1 sales room per Diamond Sponsor. Size and location varies.</td>
</tr>
</tbody>
</table>

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Utilities

The following utilities are included with exhibitor/sponsorship level:

<table>
<thead>
<tr>
<th>TYPE</th>
<th>ELECTRICAL</th>
<th>AIR</th>
<th>GAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>1-110v</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gold</td>
<td>2-110v</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gold+</td>
<td>2-110v, 1-208v</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Platinum</td>
<td>3-110v, 1-208v</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Diamond</td>
<td>4-110v, 2-208v</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

EXCEPTIONS
A 208v line (if not required) can be exchanged for 1 – 110v. All 208v lines covered by sponsorship are 0 - 60amp.

NOTE
Additional utilities can be purchased through AMUG Exhibitor Service Center (Red Oak) portal.

- Gas is one Nitrogen 160L Dewar, no cylinders allowed.
- Air is 3-5 CFM at 90 PSI
- All transformers, special connections, regulators, filters, dryers, etc. are the sponsor’s responsibility. AMUG is unable to supply these items on-site.

Insurance Coverage

Exhibitors and sponsors need to provide AMUG with a Certificate of Insurance (COI) indicating liability coverage and product liability coverage. Your insurance company should be able to provide these certificates.

Certificate of Insurance is required from the following Sponsors (no exceptions):
- Exhibitors/Gold Sponsors with non-am machines
- Gold Plus Sponsors
- Platinum/Platinum Plus Sponsors
- Diamond Sponsors

COVERAGE REQUIRED

<p>| | |</p>
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>General Liability</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Worker’s Compensation (per accident)</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Aggregate</td>
<td>$2,000,000</td>
</tr>
</tbody>
</table>

DATES OF COVERAGE should be: April 26 - May 9, 2021
DEADLINE: COI is due March 29, 2021
SUBMISSION: upload to AMUG Exhibitor Service Center (Red Oak) portal

Equipment and Drayage

Any equipment weighing more than 10,000 lbs. must be shipped direct to the hotel.

<table>
<thead>
<tr>
<th>DRAYAGE INCLUDED IN SPONSORSHIP</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Included Drayage is:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diamond = 5000lbs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum and Platinum Plus = 3000lbs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold and Gold Plus = 1000lbs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibitor = 500lbs</td>
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</tr>
</tbody>
</table>

Additional drayage over allocation will be billed at the then current rate.
(Not to exceed $1.50/lb).

Note: Credit card may need to be collected during registration for any of these Drayage expenses.

Anything over this limit can be purchased via the AMUG Exhibitor Service Center (Red Oak) portal. Details and pricing can be found on the portal.

Material Restriction/Fire Regulations

All exhibit and booth materials must comply with Federal and City Fire laws.

Reactive metal powders (e.g. titanium’s, aluminum’s, etc.) are restricted at the AMUGexpo or conference in raw form. This is due to extra safety precautions that would be required, potential local and federal standards and requirements that may be necessary, and the resources associated with managing these tasks.
<table>
<thead>
<tr>
<th>Committee Name</th>
<th>Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Agenda Committee</strong></td>
<td>AMUG Chairman - Gary Rabinovitz, Reebok International</td>
</tr>
<tr>
<td></td>
<td>AMUG Principal Consultant - Elizabeth Goede, GoodeInk</td>
</tr>
<tr>
<td><strong>DINO Selection Committee</strong></td>
<td>AMUG Chairman - Gary Rabinovitz, Reebok International</td>
</tr>
<tr>
<td><strong>Event &amp; Hospitality Committee</strong></td>
<td>AMUG Event Manager - Thomas Sorovetz, FCA Fiat Chrysler Automobiles</td>
</tr>
<tr>
<td><strong>Executive Committee</strong></td>
<td>AMUG President - Carl Dekker, Met-L-Flo</td>
</tr>
<tr>
<td><strong>Expo Committee</strong></td>
<td>Mark Wynn, Yazaki North America</td>
</tr>
<tr>
<td><strong>Finance Committee</strong></td>
<td>AMUG Treasurer - Vince Anewenter, MSOE</td>
</tr>
<tr>
<td><strong>Governance Committee</strong></td>
<td>AMUG Secretary - Leslie Frost, GE Additive</td>
</tr>
<tr>
<td><strong>International Committee</strong></td>
<td>Stefan Ritt, SPEE3D</td>
</tr>
<tr>
<td><strong>Marketing Committee</strong></td>
<td>Kim Killoran, Stratasys</td>
</tr>
<tr>
<td><strong>Membership Committee</strong></td>
<td>AMUG Vice President - Andrew Allshorn, At 3D-Squared</td>
</tr>
<tr>
<td><strong>New Member Committee</strong></td>
<td>Derek Ellis</td>
</tr>
<tr>
<td><strong>Nominating Committee</strong></td>
<td>AMUG Past President - Paul Bates, ASTM</td>
</tr>
<tr>
<td><strong>Partnership Committee</strong></td>
<td>AMUG Chairman - Gary Rabinovitz, Reebok International</td>
</tr>
<tr>
<td><strong>Recognition Committee</strong></td>
<td>Mark Barfoot, EWI</td>
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<tr>
<td><strong>Registration Committee</strong></td>
<td>Kevin Zaras, DSM Additive Manufacturing</td>
</tr>
<tr>
<td><strong>Scholarship Committee</strong></td>
<td>Brett Charlton, BD</td>
</tr>
<tr>
<td><strong>Sponsor &amp; Exhibitor Committee</strong></td>
<td>AMUG Vice President - Jamie Cone, BD</td>
</tr>
<tr>
<td><strong>Track Leader Committee</strong></td>
<td>Jordan Weston, MSDE</td>
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<tr>
<td><strong>Tech Comp Committee</strong></td>
<td>Jason Lopes, Carbon</td>
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<tr>
<td><strong>Volunteer Committee</strong></td>
<td>AMUG Secretary - Leslie Frost, GE Additive</td>
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</tbody>
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