

ADDITIVE MANUFACTURING USERS GROUP

2024 AMUG Conference

March 10-14, 2024

Hilton Chicago | Chicago, Illinois



Sponsor and Exhibitor Prospectus

It's Not Just a CONFERENCE...It's A CONVERSATION!

AMUG Conference is a unique gathering of AM users, of all levels, that assemble and band together to provide and share valuable insights and experiences to help one another.

Sponsor the AMUG Conference

AMUG extends an invitation to show our members what you have to offer.

To call the AMUG event a conference is an understatement. It is a unique gathering of all levels of additive manufacturing (AM) users assembling and banding together to provide and share valuable insights and experience to help one another. AMUG members meet annually at the event to share information, tips, tricks and techniques on additive manufacturing processes, applications, materials, ancillary equipment, and industry trends.

The AMUG Conference offers sponsors and exhibitors the opportunity to showcase their products and services to owners, operators, and key decision-makers in the additive manufacturing industry.

INTERESTED?

Don't wait to reserve a spot. Many of our sponsorship levels sold out in recent years, and with the limited number of spots for 2024, we expect to sell out once again. Sponsorships will be accepted starting September 1, 2023.

This year's conference will be held at the **Hilton Chicago** in Chicago, Illinois, from **March 10-14, 2024**.

Hotel Rates: \$149.00 USD (Excluding tax and hotel charges).

Sponsors and exhibitors are responsible for all travel and hotel accommodations. Hotel reservations that are placed using the AMUG group rate have a 3-night minimum stay.

2024 AMUG CONFERENCE

March 10-14, 2024
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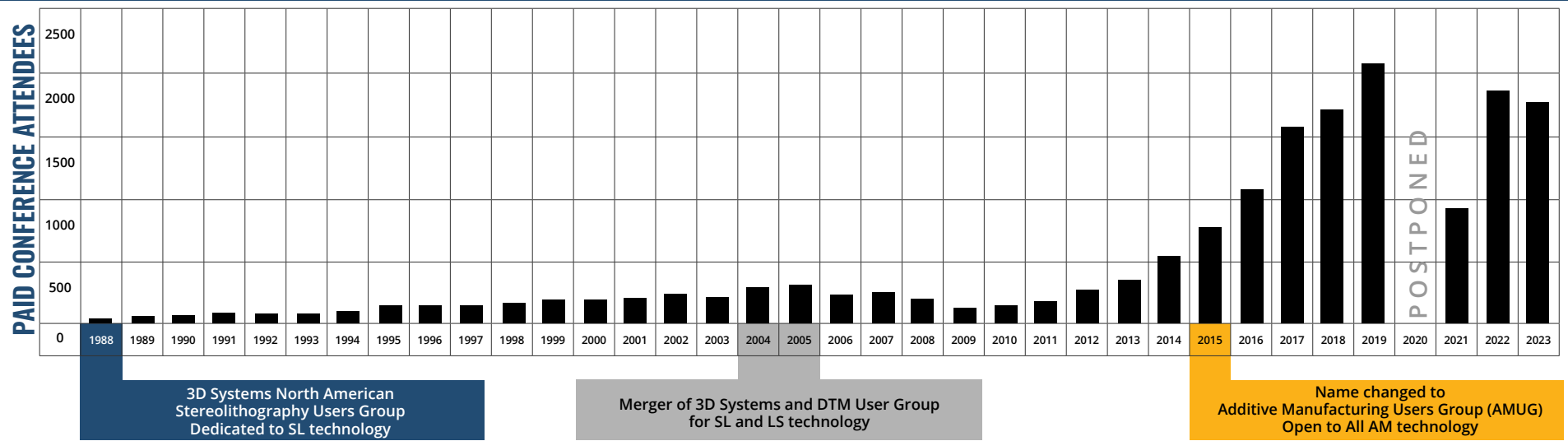


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"For Users, By Users" is both AMUG's philosophy and its guiding principle. Every presentation, workshop, sponsor and exhibitor passes through one simple filter: does it provide value to AM users? That is the crux of "For Users." We then turn to users to provide the content and count on them to make the conference valuable, memorable and unique. That is the "By Users" component.

AMUG ATTENDANCE HISTORY



AMUG ATTENDEE AND COUNTRY PARTICIPATION

(Attendee numbers only reflect paid conference attendees. Does not include no-shows, nor exhibitors or sponsors not participating as a paid conference attendee.)

YEAR	2012	2013	2014	2015	2016	2017	2018	2019	2020*	2021**	2022	2023
Attendees	262	361	527	888	1061	1548	1705	2064	Postponed	862	1865	1731
Countries	17	16	17	26	23	27	29	32		10	21	25

* AMUG Conference postponed due to Covid-19.

** Global and Company Travel Restrictions

PERCENTAGE OF ATTENDANCE BY INDUSTRY BASED ON GLOBAL PRESENCE AT THE 2023 AMUG CONFERENCE



AEROSPACE
Aerospace and Space 10%



EDUCATION
Educational Institutes 3%



SUPPLIER
AM Industry Suppliers 22%



AUTOMOTIVE
Automotive 4%



GOVERNMENT
Government, Military, and Defense 13%



SERVICE PROVIDER
Service Provider 9%



CONSUMER
Consumer Products 5%



MEDICAL
Medical and Dental 6%



OTHER
Non-specified industry 9%

Thank you to the 2023 AMUG Conference sponsors and exhibitors.
A list of sponsors and exhibitors for the 2024 AMUG Conference can be found on the AMUG website.

DIAMOND SPONSORS



DMG MORI



MELTIO



PLATINUM SPONSORS



TITANIUM SPONSOR



GOLD SPONSORS

1000 KELVIN GMBH

3D ADEPT MEDIA

3D PRINTING INDUSTRY

3DGENCE AMERICA INC

3DNATIVES

3DPRINT.COM

3DRUCK.COM

3YOURMIND

6K ADDITIVE

ADDITIVE ASSURANCE

AM CHRONICLE

ASTM ADDITIVE

MANUFACTURING

CENTER OF EXCELLENCE

BODYCOTE

BUILDPARTS BY CIDEAS, INC

CORETECHNOLOGIE

DEVELOP3D

DIGITAL ENGINEERING 24/7

DYEMANSION NORTH AMERICA INC

DYZE DESIGN

ELEMENT MATERIALS TECHNOLOGY

EQUISPHERES INC.

EVOLVE ADDITIVE SOLUTIONS

EWI

GLOBAL ADVANCED METALS

GOPROTO

HP 3D PRINTING

INGERSOLL MACHINE TOOLS, INC.

INKBIT CORPORATION

JEOL USA, INC

KYMERIA INTERNATIONAL

MAKE PARTS FAST

MEDICAL DEVICE DEVELOPMENTS

METAL AM MAGAZINE

MITSUI MINING & SMELTING CO., LTD.

NORTH STAR IMAGING

PRAXAIR SURFACE TECHNOLOGIES

QUICKPARTS

RAPID PROTOTYPING SERVICES, LLC

REPLIFORM

SCIACKY INC

SLM SOLUTIONS

SME

THE TCT GROUP

TRITONE TECHNOLOGIES

TRUMPF INC.

ULENDO TECHNOLOGIES, INC.

VELO3D

VISITECH AMERICAS

VOXELMATTERS

ZEISS INDUSTRIAL QUALITY SOLUTIONS

SILVER SPONSOR

LITHOZ AMERICA, LLC

BRONZE SPONSOR

VOXELJET AMERICA INC.

Details provided on respective sponsorship pages that follow.		DIAMOND	PLATINUM	GOLD	GOLD NO BOOTH	EXHIBITOR ONLY
SPONSORSHIP PRICE		\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
PERSONNEL	CONFERENCE ATTENDEE PASS(ES) <small>See participation levels page for details</small>	4	2	1	2	0
	EXPO STAFF PASSES	4 <small>(AMUGexpo access only Sun-Tue)</small>	2 <small>(AMUGexpo access only Sun-Tue)</small>	2 <small>(AMUGexpo access only Sun-Tue)</small>	0	2 <small>(AMUGexpo access only Sun-Tue)</small>
	MEALS FOR EXPO STAFF	Sun - Tue	Sun - Tue	Sun - Tue		Sun - Tue
EXHIBIT SPACE AND RECEPTIONS	EXHIBIT BOOTH SIZE	20X20	10X20	10X10		10X10
	BOOTH PRIORITY SELECTION <small>See page 13 for Registration and Booth Space Selection Guidelines</small>	✓ Within Sponsor Level	✓ Within Sponsor Level	✓ Within Sponsor Level		✓ Within Exhibitor Level (after Gold Sponsors)
	AMUGEXPO EXHIBIT SPACE SUN THROUGH TUE	✓	✓	✓		✓
	EQUIPMENT ALLOWED ON AMUGEXPO FLOOR <small>Equipment shall not exceed 60% of total exhibit space.</small>	✓	✓	✓		✓
	BOOTH ITEMS INCLUDED	Pipe, drape, hotel carpet, tables and chairs upon request, vacuumed daily. Room buildout allowed. Restrictions apply.	Pipe, drape, hotel carpet, (2) skirted tables, (4) chairs. Vacuumed daily. No room buildout allowed.	Pipe, drape, hotel carpet, (1) skirted table, (2) chairs. Vacuumed daily. No room buildout allowed.		Pipe, drape, hotel carpet, (1) skirted table, (2) chairs. Vacuumed daily. No room buildout allowed.
	UTILITIES INCLUDED	(1) 110v	(1) 110v	(1) 110v		(1) 110v
	UTILITIES AVAILABLE FOR PURCHASE	110v, 208v, Air, Gas	110v, 208v, Air, Gas	110v, 208v, Air, Gas		110v, 208v, Air, Gas
	DRAYAGE INCLUDED <small>(See page 12 for details)</small>	Up to 2,500 lbs.	Up to 1,500 lbs.	Up to 500 lbs.		Up to 250 lbs.
	COI COVERAGE PROVIDED <small>(See page 11 for details)</small>	✓	✓	✓		✓
	DIGITAL LEAD SCANNER PROVIDED AT NO COST	Sun - Tue	Sun - Tue	Sun - Tue	Sun - Tue	Sun - Tue
	DIAMOND RECEPTION ON SUNDAY - OPTIONAL <small>Held before AMUGexpo. Limited Availability. Restrictions Apply.</small>	✓ Additional costs apply				
PRESENTATIONS	PRESENTATION/TRAINING SESSIONS <small>Dates and times assigned by AMUG</small>	(4) 1-hour presentations at conference (1) session per day - Mon - Thu	(1) 1-hour presentation at conference Mon - Wed			
MEETING ROOM	MEETING ROOM AT HILTON CHICAGO & PALMER HOUSE <small>Additional costs apply. See page 12 for details.</small>	✓ Additional costs apply	✓ Additional costs apply	✓ Additional costs apply	✓ Additional costs apply	
CONFERENCE PROGRAM	LOGO OR COMPANY NAME LISTED IN AMUG CONFERENCE PROGRAM	Logo	Logo	Name Listed	Name Listed	Name Listed
	AMUG INSIGHTS AND HIGHLIGHTS	✓				
BRANDING CONFERENCE	THANK YOU IN AMUG OPENING SESSION	✓	✓	✓	✓	
	BRANDED SIGNAGE IN PROMINENT CONFERENCE AREAS	✓	✓	✓	✓	
	CO-BRANDED GIVE-AWAY IN AMUG MEMBER BAG	Additional costs apply				
MONTHLY AMUG NEWSLETTER	WEB LINK IN NEWSLETTER	✓	✓	✓	✓	
	AMUG NEWSLETTER ARTICLE	✓				
BRANDING ON AMUG WEBSITE	LOGO AND WEB LINK	✓	✓	✓	✓	
	DESCRIPTION	✓	✓	✓	✓	
	BANNER RECOGNITION	✓	✓	✓	✓	
	SPONSOR LISTING LOGO AND WEB LINK	✓	✓	✓	✓	
AMUG MOBILE APP AND AMUG ONLINE PLANNER	EXHIBITOR LISTING WITH LOGO	✓	✓	✓	✓	✓
	DESCRIPTION AND SOCIAL MEDIA LINKS	✓	✓	✓	✓	✓
	BROCHURE UPLOAD	✓	✓	✓	✓	✓
	SPONSOR SPEAKING SESSIONS LISTED	✓	✓			
	SPEAKING SESSION EVALUATION	✓	✓			

\$25,000 DIAMOND SPONSORSHIPS (LIMITED AVAILABILITY)

DIAMOND SPONSORSHIP INCLUDES

EXHIBITOR SPACE AND STAFF

AMUGEXPO SUNDAY, MARCH 10 - TUESDAY, MARCH 12, 2024

(1) 20X20 DIAMOND EXHIBIT SPACE

- 20x20 exhibit space, see rules for booths pages 11-14.
- Diamond Sponsors booth priority selection within participation level. See page 13 for Registration and Booth Selection Guidelines.
- Display equipment during AMUGexpo Sunday through Tuesday in exhibit space.
- Equipment shall not exceed 60% of total exhibit space.
- Carpet (hotel carpet), pipe and drape included.
- Skirted tables and chairs available upon request.
- Electrical and Utilities:
 - (1) Standard 110-volt electrical power provided.
 - Additional utilities can be arranged at an extra cost.
- Certificate of insurance provided through Rain Protection.
- Drayage up to 2500 lbs included. See page 12 for additional drayage costs.
- Digital lead scanners provided at no cost.

(4) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO

- AMUG will provide 4 complimentary Expo Staff passes to Diamond Sponsors to assist in the management of the Diamond exhibit space during the AMUGexpo Sunday through Tuesday.

Passes are non-transferable to non-sponsor employees/contractors and are good only during the AMUGexpo. Expo Staff must be registered with AMUG.

MEALS INCLUDED AT AMUG CONFERENCE FOR DIAMOND EXPO STAFF

- Sunday - AMUGexpo Dinner
- Monday - Breakfast, AMUGexpo Lunch, AMUGexpo Dinner
- Tuesday - Breakfast, Networking Lunch, AMUGexpo Dinner

NOTE: Wednesday Special Event and Dinner not included for Expo Staff.
Tickets may be purchased through registration.

SPEAKING AND TRAINING SESSIONS

DIAMOND SPONSORS RECEIVE (4) 1-HOUR SPEAKING AND TRAINING SESSIONS ONE PER DAY, MON - THURS. SESSIONS ARE DIVIDED INTO TWO SEGMENTS: SPEAKING AND TRAINING

- (2) 1-hour speaking sessions in Diamond Speaking track.
- (2) 1-hour hands-on training sessions in Diamond Training track.
- AMUG to provide dates and times of each speaking and training session.

OPTIONAL MEETING ROOM

MEETING ROOMS MUST BE RESERVED

- Diamond, Platinum, and Gold Sponsors will have the ability to purchase a meeting room at the Conference hotel or off-site Palmer House hotel.
- Rooms are purchased through the AMUG Service Center.
- Rooms are available in full day blocks (8 hours).
- Rooms vary in size and location.
- AV and F&B not included.
- Room may be used as an office for sales/team/customer meetings or small group presentations.
- Equipment not allowed in meeting rooms.
- Room and activity will not be included in the agenda.
- Room availability subject to change.

AMUG CONFERENCE ATTENDANCE

(4) FULL CONFERENCE ATTENDEE PASSES, SUNDAY, MARCH 10 - THURSDAY, MARCH 14, 2024

Included with Conference Attendee Pass:

EDUCATION AND TRAINING

- General sessions
- Keynote Presentations
- Innovators Showcase
- Technical sessions
- Workshops and hands-on training
- Diamond and Platinum Sponsor sessions

NETWORKING ACTIVITIES

- Breakfast, Lunch, and Dinner
- Special Event and Dinner (Wed)
- Sunday First Time Attendee Reception
- AMUGexpo (Sun-Tue)
- Technical Competition (Mon-Tue)
- Student Poster Session (Thu)

DIGITAL ACCESS

- AMUG Online Planner (year access)
- AMUG Mobile App (year access)
- Network with AMUG attendees (year access)
- Conference Proceedings (year access)
- Session evaluations and Conference survey
- Technical Competition Members Choice voting
- AMUG Board of Director voting
- Sponsor and Exhibitor information (year access)
- AMUG Participation Certificate

AMUG OFFICIAL BUSINESS AND MEMBERSHIP

- Official Member in AMUG for Conference year
- AMUG Business Meeting
- AMUG Board of Director Elections
- Attendee is responsible for all travel and hotel accommodations.

MARKETING AND RECOGNITION

MONTHLY NEWSLETTER

- (1) link from the AMUG newsletter to sponsor website.
- Monthly article. Newsletter submission will run from month of agreement through September 2024.
- Diamond Sponsor must provide newsletter content.

RECOGNITION

- Logo on sponsorship page in conference program.
- Thank you in AMUG opening session and video.
- Branded signage in prominent conference areas.
- Exclusive to Diamond Sponsors, optional co-branded conference give-away in member bags. Additional cost for co-branded item will apply and it is to be coordinated through AMUG. Contact AMUG for more details.

AMUG WEBSITE

- Sponsor logo, description, and website link listed on the AMUG website. Information to be supplied by sponsor via the AMUG Service Center.

MOBILE APP AND ONLINE PLANNER

- Logo, description, website link, social media links, and booth number/location.
- Brochure upload to mobile app and online planner.
- Insights and Highlights posted in mobile app by AMUG.
- Sponsor speaking sessions listed in mobile app and online planner.
- Speaking session evaluations in mobile app to gauge effectiveness of session.

\$15,000 PLATINUM SPONSORSHIPS (LIMITED AVAILABILITY)

PLATINUM SPONSORSHIP INCLUDES

EXHIBIT SPACE AND STAFF

AMUGEXPO SUNDAY, MARCH 10 - TUESDAY, MARCH 12, 2024

(1) 10X20 PLATINUM EXHIBIT SPACE

- 10x20 space in AMUGexpo area, see rules for booths pages 11-14.
- Platinum Sponsors booth priority selection within participation level. See page 13 for Registration and Booth Selection Guidelines.
- Display equipment during AMUGexpo Sunday through Tuesday in exhibit space.
- Equipment shall not exceed 60% of total exhibit space.
- Carpet (hotel carpet), pipe and drape included.
- (2) skirted tables with (4) chairs. Tables are 6-foot unless otherwise notified
- Electrical and Utilities:
 - (1) Standard 110-volt electrical power provided.
 - Additional utilities can be arranged at an extra cost.
- Certificate of Insurance provided through Rain Protection.
- Drayage up to 1500 lbs. included. See page 12 for additional drayage costs.
- Digital lead scanners provided at no cost.

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO

- AMUG will provide 2 complimentary Expo Staff passes to Platinum Sponsors to assist in the management of the Platinum exhibit space during the AMUGexpo Sunday through Tuesday.

Passes are non-transferable to non-sponsor employees/contractors and are good only during the AMUGexpo. Expo Staff must be registered with AMUG.

MEALS INCLUDED AT AMUG CONFERENCE FOR PLATINUM EXPO STAFF

- Sunday - AMUGexpo Dinner
- Monday - Breakfast, AMUGexpo Lunch, AMUGexpo Dinner
- Tuesday - Breakfast, Networking Lunch, AMUGexpo Dinner

NOTE: Wednesday Special Event and Dinner not included for Expo Staff. Tickets may be purchased through registration.

PRESENTATIONS

PRESENTATIONS AND WORKSHOP AT CONFERENCE

- (1) 1-hour presentation or workshop in Platinum Speaking track.
- AMUG to provide dates and times of each presentation and training session.
- Platinum presentation or workshop will be held Mon-Wed.

OPTIONAL MEETING ROOM

MEETING ROOMS MUST BE RESERVED

- Diamond, Platinum, and Gold Sponsors will have the ability to purchase a meeting room at the Conference hotel or off-site Palmer House hotel.
- Rooms are purchased through the AMUG Service Center.
- Rooms are available in full day blocks (8 hours).
- Rooms vary in size and location.
- AV and F&B not included.
- Room may be used as an office for sales/team/customer meetings or small group presentations.
- Equipment not allowed in meeting rooms.
- Room and activity will not be included in the agenda.
- Room availability subject to change.

AMUG CONFERENCE ATTENDANCE

(2) FULL CONFERENCE ATTENDEE PASSES, SUNDAY, MARCH 10 - THURSDAY, MARCH 14, 2024

Included with Conference Attendee Pass:

EDUCATION AND TRAINING

- General sessions
- Keynote Presentations
- Innovators Showcase
- Technical sessions
- Workshops and hands-on training
- Diamond and Platinum Sponsor sessions

NETWORKING ACTIVITIES

- Breakfast, Lunch, and Dinner
- Special Event and Dinner (Wed)
- Sunday First Time Attendee Reception
- AMUGexpo (Sun-Tue)
- Technical Competition (Mon-Tue)
- Student Poster Session (Thu)

DIGITAL ACCESS

- AMUG Online Planner (year access)
- AMUG Mobile App (year access)
- Network with AMUG attendees (year access)
- Conference Proceedings (year access)
- Session evaluations and Conference survey
- Technical Competition Members Choice voting
- AMUG Board of Director voting
- Sponsor and Exhibitor information (year access)
- AMUG Participation Certificate

AMUG OFFICIAL BUSINESS AND MEMBERSHIP

- Official Member in AMUG for Conference year
- AMUG Business Meeting
- AMUG Board of Director Elections
- Attendee is responsible for all travel and hotel accommodations.

MARKETING AND RECOGNITION

RECOGNITION

- Logo on sponsorship page in conference program.
- Thank you in AMUG opening session and video.
- Branded signage in prominent conference areas.

MONTHLY NEWSLETTER

- (1) link from the AMUG newsletter to sponsor website. Link from newsletter will run from month of agreement through September 2024.

AMUG WEBSITE

- Sponsor logo, description, and website link listed on the AMUG website. Information to be supplied by sponsor via the AMUG Service Center.

MOBILE APP AND ONLINE PLANNER

- Logo, description, website link, social media links, and booth number/location.
- Brochure upload to mobile app and online planner.
- Sponsor speaking sessions listed in mobile app and online planner.
- Speaking session evaluations in mobile app to gauge effectiveness of session.

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.

\$10,000 GOLD SPONSORSHIPS (LIMITED AVAILABILITY)

GOLD SPONSORSHIP INCLUDES

EXHIBIT SPACE AND STAFF

AMUGEXPO SUNDAY, MARCH 10 - TUESDAY, MARCH 12, 2024

(1) 10X10 EXHIBIT SPACE

- 10x10 exhibit space in AMUGexpo area, see rules for booths pages 11-14.
- Gold Sponsors booth priority selection within participation level. See page 13 for Registration and Booth Selection Guidelines.
- Display equipment during AMUGexpo Sunday through Tuesday in exhibit space. Equipment shall not exceed 60% of total exhibit space.
- Carpet (hotel carpet), pipe and drape included.
- (1) skirted table with (2) chairs. Tables are 6-foot unless otherwise notified.
- Electrical and Utilities:
 - (1) Standard 110-volt electrical power provided.
 - Additional utilities can be arranged at an extra cost.
- Certificate of Insurance provided through Rain Protection.
- Drayage up to 500 lbs. included. See page 12 for additional drayage costs.
- Digital lead scanners provided at no cost.

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO

- AMUG will provide 2 complimentary Expo Staff passes to Gold sponsors to assist in the management of the Gold exhibit space during the AMUGexpo Sunday through Tuesday.

Passes are non-transferable to non-sponsor employees/contractors and are good for only during the AMUGexpo. Expo Staff must be registered with AMUG.

MEALS INCLUDED AT AMUG CONFERENCE FOR GOLD EXPO STAFF

- Sunday - AMUGexpo Dinner
- Monday - Breakfast, AMUGexpo Lunch, AMUGexpo Dinner
- Tuesday - Breakfast, Networking Lunch, AMUGexpo Dinner

NOTE: Wednesday Special Event and Dinner not included for Expo Staff.
Tickets may be purchased through registration.

OPTIONAL MEETING ROOM

MEETING ROOMS MUST BE RESERVED

- Diamond, Platinum, and Gold Sponsors will have the ability to purchase a meeting room at the Conference hotel or off-site Palmer House hotel.
- Rooms are purchased through the AMUG Service Center.
- Rooms are available in full day blocks (8 hours).
- Rooms vary in size and location.
- AV and F&B not included.
- Room may be used as an office for sales/team/customer meetings or small group presentations.
- Equipment not allowed in meeting rooms.
- Room and activity will not be included in the agenda.
- Room availability subject to change.

AMUG CONFERENCE ATTENDANCE

(1) FULL CONFERENCE ATTENDEE PASS

SUNDAY, MARCH 10 - THURSDAY, MARCH 14, 2024

EDUCATION AND TRAINING

- General sessions
- Keynote presentations
- Innovators Showcase
- Technical sessions
- Workshops and hands-on training
- Diamond and Platinum Sponsor sessions

NETWORKING ACTIVITIES

- Breakfast, Lunch, and Dinner
- Special Event and Dinner (Wed)
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- Technical Competition (Mon-Tue)
- Student Poster Session (Thu)

DIGITAL ACCESS

- AMUG Online Planner (year access)
- AMUG Mobile App (year access)
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- Technical Competition Members Choice voting
- AMUG Board of Director voting
- Sponsor and Exhibitor information (year access)
- AMUG Participation Certificate

AMUG OFFICIAL BUSINESS AND MEMBERSHIP

- Official Member in AMUG for Conference year
- AMUG Business Meeting
- AMUG Board of Director Elections
- Attendee is responsible for all travel and hotel accommodations.

MARKETING AND RECOGNITION

RECOGNITION

- Name listed on sponsor and exhibitor page in conference program.
- Thank you in AMUG opening session and video.
- Branded signage in prominent conference areas.

MONTHLY NEWSLETTER

- (1) link from the AMUG newsletter to sponsor website.
Link from newsletter will run from month of agreement through September 2024.

AMUG WEBSITE

- Sponsor logo, description, and website link listed on the AMUG website.
Information to be supplied by sponsor via the AMUG Service Center.

MOBILE APP AND ONLINE PLANNER

- Sponsor logo, description, website link, social media links, and booth number/location.
- Brochure upload to mobile app and online planner.

GOLD NO BOOTH SPONSORSHIP

\$7,500 GOLD NO BOOTH SPONSORSHIP

GOLD NO BOOTH SPONSORSHIP RECEIVES IN LIEU OF

- Gold Sponsor opts out of their exhibit space (and Expo Staff passes) in lieu of:
 - (1) additional Full Conference Attendee Pass for a total of (2) Full Conference Attendee Passes.
- Receives all other Gold Sponsor Marketing and Recognition benefits: recognition, newsletter, website, mobile app and online planner.
- Digital lead scanners provided at no cost.

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.

\$5,000 EXHIBITOR ONLY (LIMITED AVAILABILITY)

EXHIBITOR ONLY INCLUDES

EXHIBIT SPACE AND STAFF

AMUGEXPO SUNDAY, MARCH 10 - TUESDAY, MARCH 12, 2024

(1) 10X10 EXHIBIT SPACE

- 10x10 exhibit space in AMUGexpo area, see rules for booths pages 11-14.
- Exhibitors booth priority selection within participation level.
- Exhibitors select after Gold Sponsors.
See page 13 for Registration and Booth Selection Guidelines.
- Display equipment during the AMUGexpo Sunday through Tuesday in exhibit space. Equipment shall not exceed 60% of total exhibit space.
- Carpet (hotel carpet), pipe and drape included.
- (1) skirted table with (2) chairs. Tables are 6-foot unless otherwise notified.
- Electrical and Utilities:
 - (1) Standard 110-volt electrical power provided.
 - Additional utilities can be arranged at an extra cost.
- Certificate of Insurance provided through Rain Protection.
- Drayage up to 250 lbs. included. See page 12 for additional drayage costs.
- Digital lead scanners provided at no cost.

(2) STAFF PASSES FOR EXHIBIT SPACE MANAGEMENT DURING AMUGEXPO

- AMUG will provide 2 Expo Staff passes to exhibitors to manage the exhibit space during the AMUGexpo Sunday through Tuesday.

Passes are non-transferable to non-exhibitor employees/contractors and are good for only during the AMUGexpo. Expo Staff must be registered with AMUG.

MEALS INCLUDED AT AMUG CONFERENCE FOR EXHIBITOR EXPO STAFF

- Sunday - AMUGexpo Dinner
 - Monday - Breakfast, AMUGexpo Lunch, AMUGexpo Dinner
 - Tuesday - Breakfast, Networking Lunch, AMUGexpo Dinner
- NOTE: Wednesday Special Event and Dinner not included for Expo Staff.
Tickets may be purchased through registration.

MARKETING AND RECOGNITION

RECOGNITION

- Name listed on sponsor and exhibitor page in conference program.

MOBILE APP AND ONLINE PLANNER

- Logo, description, website link, social media links, and booth number/location.
- Brochure upload to mobile app and online planner.



AMUGexpo - Sunday, Monday, & Tuesday

The AMUGexpo is not a trade show where you stroll aisle after aisle, often alone, in hopes of stumbling on a new solution while deciphering polished marketing messages for the facts. Instead, the AMUGexpo is another element that makes the AMUG Conference unique. It builds on the core principles of sharing, information exchange and networking. The AMUG Conference is known for its openness and members' willingness to share insights, challenges, and successes; you will see this first-hand at the AMUGexpo.

AMUGexpo HOURS

Sunday, March 10, 2024.....4:00 PM - 10:00 PM

Monday, March 11, 2024..... 10:00 AM - 1:30 PM
6:00 PM - 10:00 PM

Tuesday, March 12, 20246:00 PM - 10:00 PM

Note: Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG.
AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors.

CAN SPONSORS AND EXHIBITORS PARTICIPATE IN ALL CONFERENCE PROGRAMS?

The AMUG Conference brings together **engineers, designers, managers, and educators** from around the world to share expertise, best practices, challenges, and application developments in additive manufacturing.

The users group is dedicated and open to the owners and operators of commercially available additive manufacturing and 3D printing technology.

If your participation level does not include an attendee pass, AMUG encourages Sponsors and Exhibitors to register as a full conference attendee at www.amug.com.

Yes. We encourage sponsors and exhibitors to attend the AMUG Conference as paid attendees.

The **Additive Manufacturing Users Group (AMUG)** is an all-encompassing technology users group dedicated to the advancement of additive manufacturing technology.



Sponsor & Exhibitor Registration, Booth Selection, Information

In addition to the terms outlined on the previous pages, all exhibitors and sponsors must comply with the following rules and regulations to participate in AMUG Conference and AMUGexpo.

REGISTRATION, BOOTH SELECTION, BOOTH SETUP AND DECORATIONS

Registration for sponsors and exhibitors is through the AMUG Service Center and will be available online at www.amug.com. Registration opens September 1, 2023.

Within the AMUG Service Center, Sponsors and Exhibitors will be able to purchase their participation level at the AMUG Conference.

- Sponsorship and exhibitor space is limited.
- AMUG is unable to reserve sponsorship or exhibitor space in advance.
- Companies are required to register online and pay according to sponsorship or exhibitor participation level.

RULES AND REGULATIONS

Rules and Regulations for sponsors and exhibitors are subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors. Updated rules and regulations are available on the Red Oak Service Center Portal.

MATERIAL RESTRICTION/FIRE REGULATIONS

All exhibit and booth materials must comply with Federal and City Fire laws. Reactive metal powders (e.g. titanium's, aluminum's, etc.) are restricted at the AMUGexpo or conference in raw form. This is due to extra safety precautions that would be required, potential local and federal standards and requirements that may be necessary, and the resources associated with managing these tasks.

HOW TO REGISTER AS A SPONSOR OR EXHIBITOR

- Through the AMUG Service Center, click on "Registration" to purchase a Sponsor or Exhibitor Package for the 2024 AMUG Conference. Once you have completed the registration process and confirmed your payment information, you will be sent an email with access to the AMUG Service Center dashboard.
- Within the AMUG Service Center dashboard, Sponsors and Exhibitors will be able to review pre-show checklist; complete booth profile, upload logo, access the exhibitor service manual, register booth personnel, and more.
- Once your registration is confirmed and the marketing program for your participation level begins, you will receive an email from AMUG's authorized service provider Red Oak Meetings and Events (Red Oak). The Red Oak Service Center will provide access to purchase additional items such as monitors, meeting rooms, and additional electrical and utilities.
- Booth space selection is anticipated to take place in November 2023. Sponsors/exhibitors will be eligible to select a booth based on their placement in the booth selection queue, which is based in part on the date of registration and payment receipt plus any other criteria as determined solely by AMUG (See page 13 for the AMUG Priority Selection Process and Priority Ranking details.)

INSURANCE COVERAGE

General Liability insurance is now provided with each AMUGexpo booth. The coverage is provided through AMUG's authorized service provider Red Oak Meetings and Events. Insurance coverage is provided by Rain Protection and automatically includes a fully approved insurance certificate. Sponsors and Exhibitors are not required to submit a COI unless the COI provided through Rain Protection does not meet their company requirements. For questions regarding insurance contact roger@redoakevents.com.

MOVE-IN / MOVE-OUT (ADDITIONAL DETAILS CAN BE FOUND ON EXHIBITOR SERVICE CENTER)

TYPE	MOVE IN EQUIPMENT AND BOOTH ITEMS BROUGHT INTO EXPO SPACE	SET UP*	TEAR DOWN	MOVE OUT
DIAMOND	Thursday, March 7	Friday, March 8	Wednesday, March 13 after 8:00 AM	Wednesday, March 13 and Thursday March 14
PLATINUM	Friday, March 8	Saturday, March 9 after 1:00 PM, until 8:00 PM	Wednesday, March 13 after 8:00 AM	Wednesday, March 13 and Thursday March 14
GOLD	Saturday, March 9	Saturday, March 9 after 1:00 PM, until 8:00 PM	Wednesday, March 13 after 8:00 AM	Wednesday, March 13 and Thursday March 14
EXHIBITOR	Saturday, March 9	Saturday, March 9 after 1:00 PM, until 8:00 PM	Wednesday, March 13 after 8:00 AM	Wednesday, March 13 and Thursday March 14
* Setup can start after equipment and booth items are received at your booth. AMUG can't guarantee the time of the delivery on your move-in day. For manpower scheduling purposes, we suggest the day after move-in day for your booth setup, as listed above. Gold and Exhibitors will be notified by the AMUG Expo Team regarding move in and set-up times.				

BOOTH SIZES (ADDITIONAL DETAILS CAN BE FOUND ON EXHIBITOR SERVICE CENTER)

TYPE	SIZE	BOOTH CONSTRUCTION	RESTRICTIONS	MEETING ROOM
DIAMOND	20 x 20	Pipe & Drape, Hotel Carpet	Room build out allowed. Restrictions apply. Restrictions to be supplied via Exhibitor Portal.	Available for purchase
PLATINUM	10 x 20	Pipe & Drape, Hotel Carpet	No room build outs	Available for purchase
GOLD	10 x 10	Pipe & Drape, Hotel Carpet	No room build outs	Available for purchase
EXHIBITOR	10 x 10	Pipe & Drape, Hotel Carpet	No room build outs	Not available

UTILITIES

The following utilities are included with sponsorship/exhibitor level:

TYPE	ELECTRICAL	AIR	GAS
DIAMOND	(1) 110V / 10A	Available for purchase	Available for purchase
PLATINUM	(1) 110V / 10A	Available for purchase	Available for purchase
GOLD	(1) 110V / 10A	Available for purchase	Available for purchase
EXHIBITOR	(1) 110V / 10A	Available for purchase	Available for purchase

NOTE: Additional utilities can be purchased through Red Oak Service Center portal (link via AMUG Exhibitor Service Center)

- Gas is one Nitrogen 160L Dewar, no cylinders allowed.
- Air is 3-5 CFM at 90 PSI.
- All transformers, special connections, regulators, filters, dryers, etc. are the sponsor's responsibility. AMUG is unable to supply these items on-site.

MEETING ROOM RESERVATION RATES

(Total price based on number of days reserved, excluding sales tax)

MEETING ROOM SIZE	1 DAY	2 DAYS	3 DAYS	4 DAYS	5 DAYS
LARGE MEETING ROOM (over 600 sq ft)	\$375	\$500	\$625	\$750	\$875
MEDIUM MEETING ROOM (375 - 600 sq ft)	\$250	\$375	\$500	\$625	\$750
SMALL MEETING ROOM (under 375 sq ft)	\$225	\$275	\$325	\$375	\$425
Additional meeting room details can be found in the AMUG Service Center. Meeting rooms are reserved and purchased within the Red Oak Service Center.					

EQUIPMENT AND DRAYAGE

DRAYAGE INCLUDED IN SPONSORSHIP
Included Drayage is: <ul style="list-style-type: none">• Diamond = 2,500 lbs.• Platinum = 1,500 lbs.• Gold = 500 lbs.• Exhibitor = 250 lbs.
Additional drayage over allocation will be billed at the then current rate. (Not to exceed \$1.50/lb). Anything over the limit listed above can be purchased through AMUG's authorized service provider in the Red Oak Service Center portal (link via AMUG Service Center). Details and pricing can be found on the Red Oak Service Center portal.
Note: Red Oak Meetings & Events will require a credit card on file should Drayage exceed the included allotment. Sponsors and Exhibitors are responsible for paying Red Oak directly for additional weight.

REGISTRATION AND BOOTH SPACE SELECTION

The following guidelines outline the process that AMUG uses to conduct the booth space selection process for the AMUG Conference and AMUGexpo.

PHASE 1: REGISTRATION

- Registration opens to all sponsors, exhibitors and attendees on September 1, 2023 at www.amug.com.
- Registering for a sponsorship or exhibit space is on a first come, first served basis. AMUG offers a set number of booth spaces for each level of participation based on available space at the conference venue. The 2024 AMUG Conference at the Hilton Chicago allows for:
 - 9 booths for 20x20 (Diamond Sponsor)
 - 18 booths for 10x20 (Platinum Sponsor)
 - 144 booths for 10x10 (Exhibitor or Gold Sponsor)
- AMUG is unable to reserve spaces for sponsors or exhibitors. All interested participants are required to register through the AMUG registration process and meet the qualification and financial responsibilities.

PHASE 2: PAY REGISTRATION / REQUIRED DEPOSIT

Payment in full or deposit as required by the terms and conditions found on the AMUG website must be made prior to booth selection or the initiation of marketing. Sponsors will be passed over for booth selection until the required payment is complete.

PHASE 3: BOOTH SELECTION NOTIFICATION

Booth selection is based on the pool of registered sponsors and exhibitors for priority ranking criteria. 2024 AMUG Sponsors and Exhibitors choose their booth in the order of their sponsorship level, priority ranking and financial requirements as outlined in the Sponsors and Exhibitors Terms and Conditions found on the AMUG website:

- Diamond Sponsor (20x20 exhibit space) - \$25,000 (earns 25 points for the year)
- Platinum (10x20 exhibit space) - \$15,000 (earns 15 points for the year)
- Gold (10x10 exhibit space) - \$10,000 earns 10 points for the year)
- Exhibitor (10x10 exhibit space) - \$5,000 (earns 5 points for the year)

When booth selection begins, the Sponsor or Exhibitor will receive an email from the AMUG Agenda Team with the specific date, time and instructions for booth selection through the AMUG Service Center. Companies are asked to select their booth immediately as AMUG will continue to open the selection process to the next company in line every few hours. AMUG anticipates booth selection process to begin the first week of November 2023.

MERGERS

When sponsors or exhibitors have merged with, have been purchased by, or have purchased another company; provided that only one company continues to exhibit, the most favorable priority points earned by a single company, among all companies involved, will apply. During subsequent years of participation, the most favorable historical points earned by a single company among all companies involved, will be the prevailing number of historical points considered for the merged company. For mergers/acquisitions occurring within the past twelve (12) months, AMUG will extend a one-time cross-reference listing in the online exhibitor listing and printed guides which will include the company name of the merged/acquired company with a reference to the new company name. AMUG must be notified of any mergers no later than October 15, 2023, for consideration during the 2024 AMUG Conference booth selection process. All notifications should be sent to registration@amug.com. After the merger/acquisition, if two or more companies continue to exhibit individually, priority points earned by each individual company would remain in effect.

Booths for merged companies. Booths for merged companies. Companies that have merged may continue to purchase separate participation levels to maintain separate brand entities at AMUG or combine entities into one participation level. When entities are combined into one participation level, the lead company will determine which brand the joint participation level will be promoted in AMUG collateral moving forward. While there is a grace period of one year, all marketing material promoted by AMUG will reflect one entity. Personnel, booth staff and technology shown in booths may maintain brand loyalty to the wholly owned entity or division.

PRIORITY RANKING FOR ALL PARTICIPATING LEVELS

A priority point system has been developed to recognize a company's support of AMUG, and reward sponsors and exhibitors for upholding meeting policies during their previous participation year. The order of space selection will be determined by each sponsor's and exhibitor's cumulative number of points via the following criteria as of October 15, 2023:

- Priority Ranking is based on a rolling 5-year, consecutive participation. Companies with a "Break" in consecutive participation will have their ranking starting over as a 1st year participant. An exception to this rule has been applied to the 2021 AMUG Conference year. See Exceptions to Priority Ranking below.
- Highest points amount for the current level of sponsorship determines rank for that year.

Sponsors and Exhibitors will be ranked based on cumulative priority points earned using the above point system. Tie-breaker procedures will be enforced when multiple companies have earned the same number of priority points.

- Tie Breaker 1: first deposit received and authorized for booth selection by the AMUG Treasurer.
- Tie Breaker 2: if points are the same, longer consecutive participation beyond the 5 years.

EXCEPTIONS TO PRIORITY RANKING FOR 2021 AMUG CONFERENCE

- Companies unable to participate in the 2021 AMUG Conference will not be penalized with a break in consecutive participation.
- Companies participating in the 2021 AMUG Conference will not receive a dollar amount towards their priority ranking except first-time sponsors or exhibitors. First-time sponsors and exhibitors will receive their first points towards priority selection and will be added to the priority ranking list.

Provisions for sponsorship levels may be subject to change due to unforeseen regulations or other circumstances that are beyond the control of AMUG. AMUG reserves the right to decline sponsorship and/or exhibitors for the benefit of the members as determined by the AMUG Board of Directors. AMUG reserves the right to update, change, and modify this policy as required.

If a company's name changes following most recent conference participation, please notify AMUG via email, agenda@amug.com, and indicate the previous company name to be properly awarded historical points. AMUG will extend a one-time cross-reference listing that includes the previous company name and a reference to the new company name.

BOOTH SHARING / SUB-LEASING

SUB-LEASING – EXHIBITOR/SPONSORSHIP SHARING: No sponsor/exhibitor shall reassign, sublet, or share the whole or any part of the exhibitor or sponsorship space allotted to the contracting firm. Sponsor/exhibitor shall not assign, lend, or share sponsor/exhibitor's Conference space. Sponsor/exhibitor shall not promote any other person or entity, or any products other than sponsor's/exhibitor's, without AMUG's prior written consent. "Promote" includes signage, products, demos, presentations, giveaways, and any other marketing pieces. Sponsor/exhibitor must confine all demonstrations, promotional activities, and representatives to sponsor's/exhibitor's predesignated space. No signs, literature, collateral, equipment, furniture, or promotional items may be placed, distributed or posted outside of the sponsor/exhibitor's designated space without prior written approval from AMUG.

PENALTIES

The AMUG Sponsor and Exhibitor Rules and Regulations serve to protect the integrity of the AMUGexpo and overall AMUG Conference experience and ensure all sponsors and exhibitors are treated fairly. If a sponsor or exhibitor fails to comply with these rules and regulations, the sponsor or exhibitor may be penalized, including loss of points, removal from the AMUGexpo or Conference, or banned for a set period of time.

PARTICIPATION LEVEL	DEPOSITS AND DEADLINES	CANCELLATION AND REFUND
SPONSORSHIP Prices quoted include all items outlined in the AMUG Sponsor and Exhibitor Prospectus. Sponsors may purchase additional Conference Attendee Passes beyond their sponsorship allotment at published rate.		
DIAMOND SPONSOR \$25,000	DEPOSIT DUE: OCTOBER 13, 2023 50% due at time of registration or must be received by October 13, 2023 to secure booth priority selection within participation level and initiate marketing programs. BALANCE DUE: JANUARY 12, 2024	CANCELLATION PRIOR TO: 5:00 PM EST JANUARY 12, 2024 If sponsor cancels prior to 5:00 PM EST January 12, 2024, AMUG will retain or shall be owed a cancellation fee equal to 50% of the total sponsorship fee. The cancellation policy shall apply regardless of the registration date by the sponsor.
PLATINUM SPONSOR \$15,000	REGISTRATION AFTER: JANUARY 12, 2024 Requires payment in full at time of registration.	CANCELLATION AFTER: 5:00 PM EST JANUARY 12, 2024 No refunds will be issued after 5:00 PM EST January 12, 2024. Cancellation after January 12, 2024 will result in the loss of full sponsorship fee regardless of the sponsor's current payment status. AMUG has the right to collect all outstanding fees owed.
GOLD SPONSOR \$10,000		DEPOSIT NOT RECEIVED AMUG reserves the right to cancel or remove any sponsor that has exceeded 45 days without completing payment for the deposit due.
GOLD NO BOOTH SPONSOR \$7,500		
EXHIBITOR Prices quoted include all items outlined in the AMUG Sponsor and Exhibitor Prospectus. Exhibitors are encouraged to register as Conference Attendees.		
EXHIBITOR \$5,000	DEPOSIT DUE: OCTOBER 13, 2023 50% due at time of registration or must be received by October 13, 2023 to secure booth priority selection within participation level and initiate marketing programs. BALANCE DUE: JANUARY 12, 2024	CANCELLATION PRIOR TO: 5:00 PM EST JANUARY 12, 2024 If exhibitor cancels prior to 5:00 PM EST January 12, 2024 AMUG will retain or shall be owed a cancellation fee equal to 50% of the total exhibit fee. The cancellation policy shall apply regardless of the registration date by the exhibitor.
	REGISTRATION AFTER: JANUARY 12, 2024 Requires payment in full at time of registration.	CANCELLATION AFTER: 5:00 PM EST JANUARY 12, 2024 No refunds will be issued after 5:00 PM EST January 12, 2024. Cancellation after January 12 will result in the loss of full exhibitor fee regardless of the exhibitor's current payment status. AMUG has the right to collect all outstanding fees owed.
		DEPOSIT NOT RECEIVED AMUG reserves the right to cancel or remove any exhibitor that has exceeded 45 days without completing payment for the deposit due.
NO DEFERMENTS	Sponsor and exhibitor registration is for current conference year and may not be applied to a future conference.	
SPONSOR AND EXHIBITOR CANCELLATION PROCESS	Should you need to cancel your participation in the AMUG Conference and AMUGexpo please contact AMUG immediately: registration@amug.com	

AMUG TERMS & CONDITIONS

Visit the AMUG website for the AMUG Conference Terms and Conditions

<https://www.amug.com/registration-terms-conditions/>

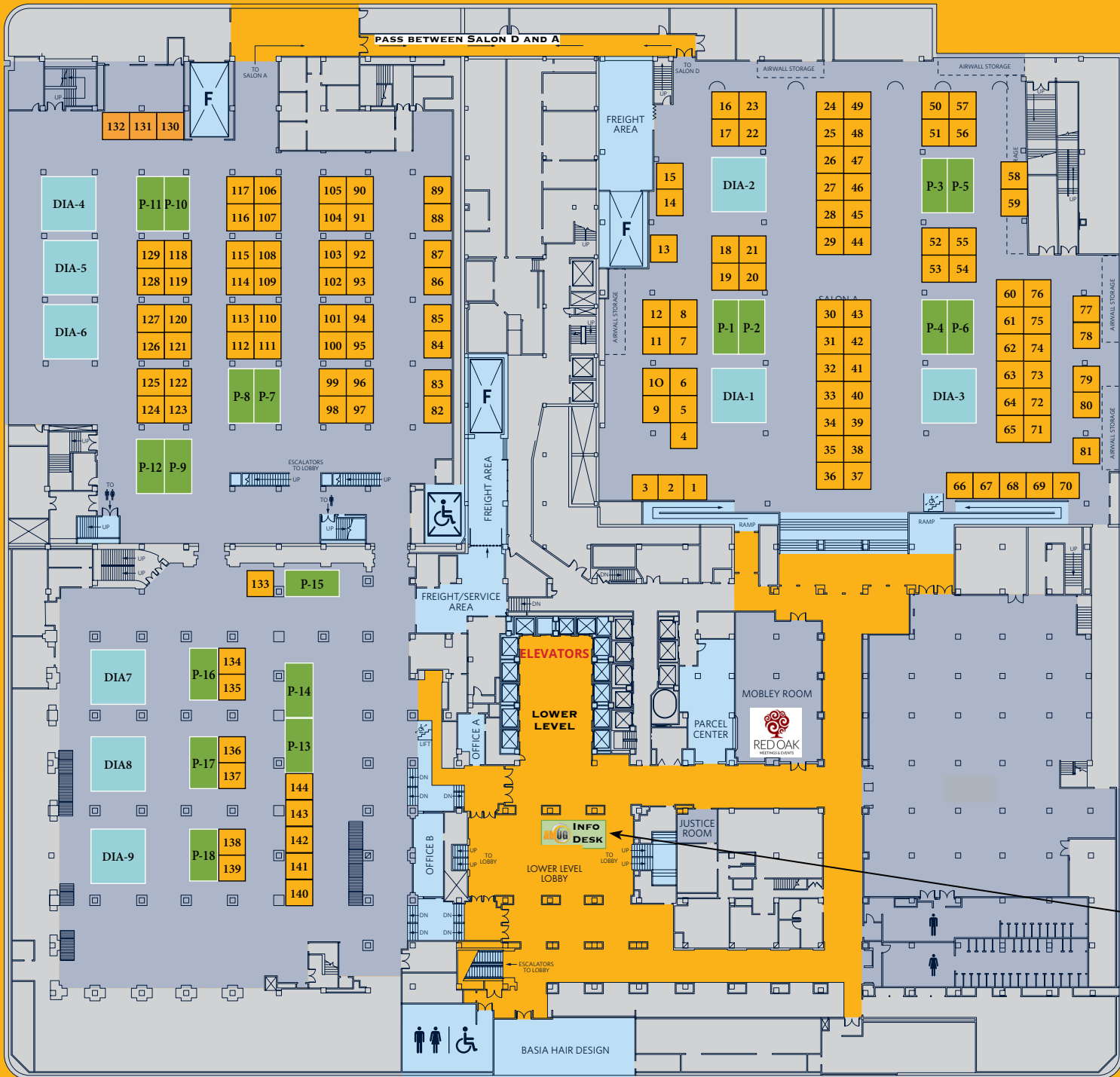
AMUGexpo FLOOR PLAN

SALON D

SALON C

SALON A

SALON B



AMUG INFO DESK

FLOORPLAN SUBJECT TO CHANGE WITHOUT NOTICE