



Welcome Exhibitors and Sponsors!

We hope that you have found the Red Oak Service Center portal, the various communications, and Red Oak's assistance helpful in your efforts. We try and make this Expo as easy as possible for you to plan and carry out a successful event. We will be asking for your comments on site, and in a survey after the conference is over.

The expo committee and board members will be walking through the Expo area periodically to assist you. We will be wearing Neon Orange vests that say 'Expo' on the back. If you have any questions, please just stop one of us. If you cannot find someone wearing a vest, feel free to go to the Red Oak office. They are there to assist you.

Expo Staff and Attendees of Sponsors and Exhibitors may access the show floor 1 hour before, and 1 hour after the stated AMUGexpo times. Use this time to set up, prep your booth, clean up, brief your team, etc.

After booth setup up, please use the empty crate labels for any container that needs to be stored by AMUG and returned to your booth for move out.

After the expo, move out will take place. Empty crates and boxes will start to be returned by Red Oak. Expo Contractor will begin within ½ hour after show closing on April 1st.

For more information, please visit the AMUG Sponsor and Exhibitor Info Page by scanning this QR code!



AMUG Primary Contacts for Sponsors and Exhibitors			
Diamond and Platinum Sponsors	Tim Bell	AMUG Vice President	vicepresident@amug.com
Gold Sponsors, Exhibitors	Daniel Langraf	AMUG Director, Sponsors and Exhibitors	dspex@amug.com
	Tom Sorovetz	Director, Event and Hospitality	EventManager@amug.com
AMUG Expo Committee			
	Matt Mitchell	Expo Committee Chair	expo@amug.com +1 (734) 983-1488
Red Oak Meetings & Events			
	Roger Mitchell	Red Oak Manager	roger@redoakevents.com +1 (954) 649-1439
	Margie Mitchell	Red Oak Exhibitor Service Manager	margie@redoakevents.com +1 (954) 931-4060

AMUG Conference March 30- April 3 , 2025
 AMUGexpo March 30 – April 1, 2025



	3/28 FRIDAY	3/29 SATURDAY	3/30 SUNDAY	3/31 MONDAY	4/1 TUESDAY	4/2 WEDNESDAY	4/3 THURSDAY
7:30 AM							
8:00 AM	Red Oak to move in	Gold Sponsors	AMUGexpo area	closed to all	before 8 AM		All Levels
8:30 AM		Sponsors & Exhibitors	8am - 1:00pm	Sponsors & Exhibitors only (1 hour)			Booth
9:00 AM	Diamond Sponsors	Diamond & Platinum Booth setup continues	All Levels *	AMUGexpo OPEN 10:00 AM to 1:30 PM			Teardown
9:30 AM	Platinum Sponsors	Begin set up	Booth	Sponsors & Exhibitors only			8am - 12pm
10:00 AM	8am - 12pm	8am - 4:30pm	Set Up				
10:30 AM		Red Oak Moved in Gold and Exhibitor from Advanced Warehouse on Friday. Direct to show for Gold and Exhibitors is unloaded as it arrives	SHOW FLOOR CLEAN UP ALL MUST VACATE FOR SAFETY** 1pm - 4pm				
11:00 AM			Sponsors & Exhibitors only (1 hour)				
11:30 AM							
12:00 PM							
12:30 PM							
1:00 PM	Sponsor Personnel setup						
1:30 PM	Diamond Sponsors						
2:00 PM	Platinum Sponsors						
2:30 PM	1pm - 4:30pm						
3:00 PM							
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11:00 PM							
11:30 PM							

* Registration desk for badge pick-up will open on Sunday, March 30, 2025 at 10:00 AM
 ** Sunday, March 30, 2025 1:00 PM to 4:00 PM all Sponsors & Exhibitors must vacate the floor for crate/garbage removal, cleaning and catering set up.
 Questions Directed to: Expo Committee Chair, Matt Mitchell, expo@amug.com +1 (734) 983-1488 AND Red Oak Manager, Roger Mitchell, roger@redoakevents.com +1 (954) 649-1439