



Welcome Exhibitors and Sponsors!

We hope that you have found the Red Oak Service Center portal, the various communications, and Red Oak’s assistance helpful in your efforts. We try and make this Expo as easy as possible for you to plan and carry out a successful event. We will be asking for your comments onsite, and in a survey after the conference is over.

The expo committee and board members will be walking through the Expo area periodically to assist you. We will be wearing Neon Orange vests that say ‘**Expo**’ on the back. If you have any questions, please just stop one of us. If you cannot find someone wearing a vest, feel free to go to the Red Oak office. They are there to assist you.

Expo Staff and Attendees of Sponsors and Exhibitors may access the show floor 1 hour before, and 1 hour after the stated AMUGexpo times. Use this time to set up, prep your booth, clean up, brief your team, etc.

After booth setup, please use the empty crate labels for any container that needs to be stored by AMUG and returned to your booth for move out.

After the expo, move out will take place. Empty crates and boxes will start to be returned by Red Oak.

For more information, please visit the Useful Information Page on Red Oak Service Center for all your Sponsor and Exhibitor needs by scanning this QR code!



AMUG Primary Contacts for Sponsors and Exhibitors			
Diamond and Platinum Sponsors	Nate Schumacher	AMUG Vice President	vicepresident@amug.com
Gold Sponsors, Exhibitors	Thomas Murphy	AMUG Director, Sponsors and Exhibitors	dspex@amug.com
Sponsors and Exhibitors	Michelle Wilkins	Sales and Account Manager	sponsorship@amug.com
AMUG Expo Committee			
	Matt Mitchell	Expo Committee Chair	expo@amug.com +1 (954) 983-1488
Red Oak Meetings & Events			
	Roger Mitchell	Red Oak Manager	roger@redoakevents.com +1 (954) 649-1439
	Margie Mitchell	Red Oak Exhibitor Service Manager	margie@redoakevents.com +1 (954) 931-4060



AMUG Conference March 15th – March 19th, 2026
 AMUGexpo March 15th – March 17th, 2026

	3/13 FRIDAY	3/14 SATURDAY	3/15 SUNDAY	3/16 MONDAY	3/17 TUESDAY	3/18 WEDNESDAY	3/19 THURSDAY	
7:30 AM								
8:00 AM	All Sponsors and Exhibitors may begin Booth Setup <i>Direct to show freight begins to arrive</i>	All Sponsors and Exhibitors may continue Booth Setup	All Sponsors and Exhibitors may continue Booth Setup	AMUGexpo AREA CLOSED 1:00 PM - 4:00 PM EVERYONE MUST SAFETY SHOW FLOOR CLEAN UP	AMUGexpo OPEN 10:00 AM - 1:30 PM	AMUGexpo AREA CLOSED 8:00 AM - 5:00 PM EVERYONE MUST VACATE	All Sponsors and Exhibitors Down Continues 8:00 AM - 4:30 PM	All Sponsors and Exhibitors Down Continues 8:00 AM - 12:00 PM
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* Registration desk for badge pick-up will open on Sunday, March 15, 2026 at 10:00 AM. Badge pick-up is located at Convention Registration Desk near Grand Salon on the Main Level.
 ** Sunday, March 10, 2024 1:00 PM to 4:00 PM all Sponsors & Exhibitors must vacate the floor for crate/garbage removal, cleaning and catering set up. No exceptions.
 Questions Directed to: Expo Committee Chair, Matt Mitchell, expo@amug.com +1 (734) 983-1488 AND Red Oak Manager, Roger Mitchell, roger@redoakevents.com +1 (954) 649-1439

AMUGexpo area **CLOSED** @10

AMUGexpo area **Closed To All Before 8 AM**

*Freight Pickup
 Please schedule truck to arrive at the same time that your booth items will be ready for pickup

*Booth tear down and return of crates begins